

NC WINTER DAIRY MANAGEMENT WEB SERIES

NC STATE

EXTENSION

NOVEMBER 18, 12 PM

CONSUMER PREFERENCES & SUPPLY CHAIN RESPONSE

PHIL PLOURD, BLIMLING & ASSOCIATES



Phil Plourd is President of Blimling and Associates and on the senior leadership team at Dairy.com. He has been involved in dairy market analysis, research, forecasting, consulting and risk management activities for more than 20 years. Phil draws on that experience to lead an expert team of 12 professionals helping clients find better ways to do business – across the supply chain and around the world. He is a popular speaker who engages audiences on a variety of topics. A resident of Cottage Grove, Wisconsin, Phil also serves on the Board of Directors of the Madison Public Library Foundation.

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