



## CALS Tailgate 2017

Saturday, September 9, 2017  
2:30 p.m. – 5:30 p.m.  
NC State vs. Marshall University  
PNC Arena (East Entrance)

## EXHIBIT REGISTRATION FORM

**RSVP Date – August 11, 2017**

### EXHIBIT REGISTRATION

To register, you may mail this registration form included in this packet or you can register online at:

[http://go.ncsu.edu/2017\\_cals\\_tailgate](http://go.ncsu.edu/2017_cals_tailgate)

### EXHIBIT DETAILS

- All displays must be set up by start of Tailgate Event 2017 (3.5 hours before kickoff).
- Tear-down: immediately after event and during football game. All displays must be removed on Saturday immediately after the event.
- CALS and CALS AFS are not responsible for any display left inside Arena after specified removal.

### **Each exhibit includes:**

- Up to three (3) covered 8 foot tables (due to space the maximum number of tables is 3)
- Two (2) chairs
- Electricity if needed
- Listing on CALS Tailgate website
- One (1) parking pass at the College of Veterinary Medicine Lot.
- Up to two (2) complimentary tailgate event Tickets.
- **Access to our new *Event/Volunteer Staff and Exhibitors lounge* which includes refreshments and a secure area to put your belongings.**
- Option to use the exhibitor moving truck and also exhibitor transportation bus.

### EXHIBIT CRITERIA

Exhibitors are encouraged to include in their display area:

- New or emerging technology
- Achiever within the organization (people who have made a significant difference, award winners, officers, etc.)
- Job opportunities in agriculture and life sciences
- Information on your organization and how it interacts with the College of Agriculture Life Sciences (CALS)
- Activities for all attendees that are fun and educational
- Promotional give-a-ways for attendees (to draw people to your booth)

## PARKING AND TRANSPORTATION

### **PARKING**

\*Exhibitors are provided one (1) parking pass. Parking will be located at the College of Veterinary Medicine – CBC Parking Deck located at William Moore Dr, Raleigh, NC 27606. The CVM Parking Permit will be mailed or hand delivered to you. The parking permit **must** be displayed in the front dash of your car.

### **TRANSPORTATION FOR EXHIBIT DISPLAY'S AND EXHIBITOR'S**

Due to an event the night before Tailgate at PNC, we will not be allowed to set up the day before. In an effort to allow our exhibitors transportation and the means to setup for Tailgate, the CALS Alumni & Friends Society will be providing a moving truck and Exhibitor/Staff Transportation Bus. **Please note – Gates open for football parking 5 hour prior to kickoff. If you are parked in any of these spaces you will run the risk of being towed.**

### **Exhibitor Moving Truck**

- Exhibit Moving Truck will be located at **512 Brickhaven Drive**. Exhibitors will be able to park in the Brickhaven parking lot.
- Exhibitors will be able to pack their exhibit items on the truck beginning at noon on **Thursday, September 7.**
- On **Saturday, September 9** the truck will leave the Brickhaven parking lot promptly at **12:00 PM.**
- Following Tailgate, the truck will return and pick up all exhibitor displays immediately following kickoff and will return to Brickhaven.

### **Exhibitor Transportation Bus**

- Exhibitor Transportation Bus will be located at **512 Brickhaven Drive**. Exhibitors will be able to park in the Brickhaven parking lot.



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- This transportation will be provided for **all Exhibitors**. All other exhibitors will be asked to use the provided parking pass to CVM.
- On **Saturday, September 9** the bus will leave the Brickhaven parking lot promptly at **12:00 p.m.**
- Following Tailgate, the bus will return to PNC Arena and will return to Brickhaven.

### **INSTALLATION AND TAKE DOWN**

All displays shall be open at the designated starting time for the Tailgate. No display may be dismantled prior to the end of Tailgate. All displays must be removed on Saturday, September 9th at the end of Tailgate or during the football game.

### **USE OF SPACE**

The organization must have a qualified representative present during the entire event for answering questions, explanation of materials, and consultation. All activities should be confined to the exhibit space. Displays may not be placed as to interfere with other exhibits. Signs and posters shall be limited to the booth, unless prior authorization is received from CALS AFS office. No organization shall sublet or share the whole or any part of the space without the knowledge and consent of the Tailgate chair. Distribution of literature must be confined to the booth. Give-away materials are encouraged when used to inform and educate attendees. The Tailgate committee reserves the right to prohibit an exhibit or part of an exhibit which may detract from the show or which might be considered objectionable as a whole.

### **BOOTH PLACEMENT**

We invite updated, interactive exhibits staffed by both CALS students and faculty. Please note that due to space limitations, we may not be able to honor all exhibit requests. **All exhibit registration must be received by midnight on Monday, August 11.** We will not accept any late registrations.

### **REGISTRATION**

Please pickup your EXHIBITOR nametag at the main registration desk at PNC event entrance. All exhibitors are registered under their own name. You may also pick up Exhibitor Maps with your exhibitor location at registration as well. If you have family members coming with you and have noted their names on your exhibitor form, your family members will be in your ticket packet under your exhibitor name. But again, all other exhibitors will be under their own names.

### **TAILGATE HOURS**

Tailgate is three (3.5) before kickoff. The exhibits will be open for the entire duration of the event.

### **FOOTBALL TICKETS, MEALS, AND ADDITIONAL EXHIBITORS**

Up to two (2) complimentary tailgate tickets. Additional Tailgate tickets and Football tickets can be purchased.

**\*\*Please note** – If you are purchasing any additional tailgate tickets, it is required that we receive all account information (IDT, OUC, Bookkeeper name and contact) in order to be registered as an exhibitor.

Please mail your completed form to:

#### **CALS ADVANCEMENT EVENTS TEAM**

Campus Box 7645, Raleigh, NC 27695-7645

**Phone:** 919.515.9260 | **Email:** [events\\_cals@ncsu.edu](mailto:events_cals@ncsu.edu) | **Web:** <https://cals.ncsu.edu/alumni-giving/tailgate/>



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**PLEASE NOTE – FOR ACCOUNTING PURPOSES, THIS FORM MUST BE COMPLETED.**

**CONTACT INFORMATION**

Name: \_\_\_\_\_

Company/Department: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**EXHIBIT INFORMATION**

Title of Exhibit: \_\_\_\_\_

Please describe your display and/or activities.

\_\_\_\_\_  
 \_\_\_\_\_

Display Type:  Freestanding  Tabletop  Other: \_\_\_\_\_

Number of Tables Needed: \_\_\_\_\_ (Maximum 3 Tables)

Electricity Needed?  Yes  No

Exhibit Transportation Truck?  Yes  No

Exhibitor Shuttle Bus Count \_\_\_\_\_ will be riding the shuttle.

Parking Pass Needed (Limit of 1)?  Yes  No

*I understand that Gates open for football parking 5 hour prior to kickoff. If I am parked in any of these spaces I will run the risk of being towed.*

Please provide the name of the other department you would like to be near (we will try to accommodate):

\_\_\_\_\_



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**EXHIBIT ATTENDEE NAME(S)** \*Exhibitors are provided with two (2) Tailgate event tickets.  
 Additional tailgate tickets can be purchased (please see below).

**Exhibitor (1) Name:** \_\_\_\_\_

Email: \_\_\_\_\_

**Exhibitor (2) Name:** \_\_\_\_\_

Email: \_\_\_\_\_

Additional attendees?  Yes\*  No *\*If you answered "Yes", please complete the "Additional Tickets and Payment" options on page 5.*

**ADDITIONAL TAILGATE EVENT TICKET(S)**

	<u>COST</u>	<u>QUANTITY</u>	<u>TOTAL</u>
Adult Tailgate Event Ticket(s)	\$25		
Student Tailgate Event Ticket(s) <i>(13 years-college)</i>	\$17		
Child Tailgate Event Ticket(s) <i>(4-12 years)</i>	\$15		
Infant/Toddler Tailgate Event Ticket(s) <i>(0-3 years)</i>	Free		
<b>TOTAL DUE</b>			

**FOOTBALL TICKETS AND ADDITIONAL PARKING PASSES:**

Please make note that individual football tickets and parking passes can only be purchased through athletics.

How to purchase your tickets:

- Go to **[go.ncsu.edu/cals](http://go.ncsu.edu/cals) Tailgate football**
- Enter promo code "***CALSTAILGATE***"
- You will receive your football ticket and parking pass directly from NC State Athletics.

**NAME(S)**(Nametags are required to enter PNC)

\_\_\_\_\_

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### **PAYMENT INFORMATION**

- **CREDIT CARD** - We care about protecting your personal information. To register securely by credit card visit: [http://go.ncsu.edu/2017\\_cals\\_tailgate](http://go.ncsu.edu/2017_cals_tailgate)
- **CHECK or MONEY ORDER** - Payable to the “**NC Agricultural Foundation, Inc.**” (Memo: Tailgate)
- **IDT (Internal/NCSU Only)** - *Please complete the following information.*

OUC (Dept. ID): \_\_\_\_\_

Account: \_\_\_\_\_

Bookkeeper Name: \_\_\_\_\_

Bookkeeper Email: \_\_\_\_\_

Please mail your completed form to:

**CALS TAILGATE EVENTS TEAM**

Campus Box 7645, Raleigh, NC 27695-7645

**Phone:** 919.515.9260 or .919.515.7222

**Email:** [events\\_cals@ncsu.edu](mailto:events_cals@ncsu.edu)

**Web:** <https://cals.ncsu.edu/alumni-giving/tailgate/>

CALS Tailgate is co-sponsored by and fundraising activities operate under the auspices of the North Carolina Agricultural Foundation, Inc., a 501(c)3 non-profit, tax id 56-6049304. You will receive an official receipt for the tax-deductible portion of your donation.