This document is a summary of ideas that surfaced during an information and listening session on September 12th, 2016 in Guilford County, NC.

1. Impacts
   a. The greatest impact that the PSI is making globally/nationally/regionally is:
      i. Blue Group: Cutting edge technology to provide food; Green Industry
      ii. Goldenrod Group: National security from a food standpoint; Model for others to do research in local conditions; economic stability for farmers, public assistance with technology
   b. The greatest impact that the PSI is making for our state is:
      i. Blue Group: Grow ag industry and keep up knowledge leader; Attract $ and economic development
      ii. Goldenrod Group: Help farmers with technology so they can continue to sell our products; Provide real ___ food to NC residents
   c. The greatest impact that the PSI is making for my local community is:
      i. Blue Group: Provide knowledge and support for local ag creating better opportunities and encourage students
      ii. Goldenrod Group: Increase yields so more profitable farms, more production, keeps land in production and green space; Bring ag to a bigger stage to increase exposure

2. Programmatic Improvement:
   a. The PSI makes our research better because
      i. Blue Group: SOA facility raises expectations and results. Also validates private industry research/technology
      ii. Goldenrod Group: Bring all the different sectors of ag together under 1 goal; The research must fit the needs of the industry
   b. The PSI improves our effectiveness of Cooperative Extension because:
      i. Blue Group: Allows for more direct communication and efficiency; Possibly more resources for extension
      ii. Goldenrod Group: More timely research, more long term effects; More input from industry, what are industry needs
c. Our Undergraduate/graduate student experience is better because:
   i. **Blue Group**: Broaden horizon, hands on experiences
   ii. **Goldenrod Group**: Their exposure to world class research; Real world exposure how could actually make a difference

3. Partnerships
   a. The new partnerships and collaborations that the PSI helped create are:
      i. **Blue Group**: More institutions of all types and outside of state
      ii. **Goldenrod Group**: Partnerships with other companies
   b. **Our partnership model is better because**:
      i. **Blue Group**: More exchange of knowledge, support across disciplines while centrally located
      ii. **Goldenrod Group**: Provide closer working relationships; Pipeline between students, faculty, and industry farmer