This document is a summary of ideas that surfaced during an information and listening session on August 30th, 2016 in Sampson County, NC.

1. Impacts
   a. The greatest impact that the PSI is making globally/nationally/regionally is:
      i. Blue Group: Improve sustainability for farmers in terms of income, environment, and food supply; Greater on farm income!
      ii. Yellow Group: Worldwide leader in providing research needed to provide food for the world
   b. The greatest impact that the PSI is making for our state is:
      i. Blue Group: Greater Visibility for NC in academics and Agriculture; Greater on farm income!
      ii. Yellow Group: How the research impacts us economically- how to make us more competitive with other states
   c. The greatest impact that the PSI is making for my local community is:
      i. Blue Group: Improve feed/grain while lowering cost to local farmers; Greater on farm income
      ii. Yellow Group: Applicable knowledge to production site from in state to help increase local economy

2. Programmatic Improvement:
   a. The PSI makes our research better because
      i. Blue Group: Interdisciplinary research & collaboration using most modern technologies
      ii. Yellow Group: New ideas in a state-of-the-art facility
   b. The PSI improves our effectiveness of Cooperative Extension because:
      i. Blue Group: Improved awareness b/w public and the researchers so people know what C.E.S does for everyone
      ii. Yellow Group: Increase research-based information available in NC & attract candidates to extension
   c. Our Undergraduate/graduate student experience is better because:
      i. Blue Group: More opportunities/jobs
      ii. Yellow Group: Better facilities, more opportunities-better perception to agriculture careers
3. Partnerships
   a. The new partnerships and collaborations that the PSI helped create are:
      i. **Blue Group**: Vital to communication & Synergy
      ii. **Yellow Group**: Stronger connections: farmers, private industry, university, extension
   b. **Our partnership model is better because**:
      i. **Blue Group**: More folks at the table to foster collaboration b/w public & private sector
      ii. **Yellow Group**: Improved access & Understanding of the model