

**CALS NC PSI Information and Listening Session  
Sampson County, NC  
August 30<sup>th</sup>, 2016**

This document is a summary of ideas that surfaced during an information and listening session on August 30<sup>th</sup>, 2016 in Sampson County, NC.

**1. Impacts**

- a. **The greatest impact that the PSI is making globally/nationally/regionally is:**
  - i. **Blue Group:** Improve sustainability for farmers in terms of income, environment, and food supply; Greater on farm income!
  - ii. **Yellow Group:** Worldwide leader in providing research needed to provide food for the world
- b. **The greatest impact that the PSI is making for our state is:**
  - i. **Blue Group:** Greater Visibility for NC in academics and Agriculture; Greater on farm income!
  - ii. **Yellow Group:** How the research impacts us economically- how to make us more competitive with other states
- c. **The greatest impact that the PSI is making for my local community is:**
  - i. **Blue Group:** Improve feed/grain while lowering cost to local farmers; Greater on farm income
  - ii. **Yellow Group:** Applicable knowledge to production site from in state to help increase local economy

**2. Programmatic Improvement:**

- a. **The PSI makes our research better because**
  - i. **Blue Group:** Interdisciplinary research & collaboration using most modern technologies
  - ii. **Yellow Group:** New ideas in a state-of-the-art facility
- b. **The PSI improves our effectiveness of Cooperative Extension because:**
  - i. **Blue Group:** Improved awareness b/w public and the researchers so people know what C.E.S does for everyone
  - ii. **Yellow Group:** Increase research-based information available in NC & attract candidates to extension
- c. **Our Undergraduate/graduate student experience is better because:**
  - i. **Blue Group:** More opportunities/jobs
  - ii. **Yellow Group:** Better facilities, more opportunities-better perception to agriculture careers

### 3. Partnerships

- a. **The new partnerships and collaborations that the PSI helped create are:**
  - i. **Blue Group:** Vital to communication & Synergy
  - ii. **Yellow Group:** Stronger connections: farmers, private industry, university, extension
- b. **Our partnership model is better because:**
  - i. **Blue Group:** More folks at the table to foster collaboration b/w public & private sector
  - ii. **Yellow Group:** Improved access & Understanding of the model