

UPV: Universidad Politécnic de Valencia

### Monday 23rd

09:00- 10:00 Welcome Meeting  
Course Introduction  
10:00-10:30 Break  
10:30-13:30 Central Market visit  
14:15-16:00 Welcome Paella Lunch

### Tuesday 24th

09:00- 09:45 Lecture  
10:00-13:00 Visit in a citrus  
production area and a manufactring  
center  
13:00-14:00 Lunch

### Wednesday 25th

09:00- 09:45 Lecture  
10:00-13:00 Visit to a Cured Ham  
Producing Factory  
13:00-14:00 Lunch

### Thursday 26th

09:00- 09:45 Lecture  
10:00-13:00 Visit in a rice production  
area and a processing center  
13:00-14:00 Lunch

### Friday 27th

09:00- 09:45 Lecture  
10:00-13:00 Visit to a wine cellar  
13:00-14:00 Lunch

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### Monday 30th

09:00- 09:45 Lecture  
10:00-13:00 Visit in a chesse factory  
13:00-15:00 Lunch

### Tuesday 31st

09:00- 09:45 Lecture  
10:00-13:00 Visit to a traditional  
beer brewery  
13:00-14:00 Lunch

### Wednesday 1st

09:00- 09:45 Lecture  
10:00-13:00 Trip to a sustainable  
agriculture production field  
13:00-15:00 Lunch

### Thursday 2nd

09:00- 09:45 Lecture  
10:00-13:00 Visit to an olive oil  
production area and an oilve oil mill  
13:00-14:00 Lunch

### Friday 3rd

09:00- 09:45 Lecture  
10:00-13:00 Visit to a tiger nut  
production area and Horchata tasting  
13:300-14:00 Farewell lunch

# Study Abroad Valencia, Spain Sustainable Entrepreneurship

May 21st- June 5th, 2022

**NC STATE  
UNIVERSITY**



UNIVERSITAT  
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DE VALÈNCIA

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<http://iro-etsiamn.webs.upv.es>



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The UPV ranks as the first technical university from Spain among some of the best in the world, according to the Shanghai ranking.

The UPV has been awarded the *Campus de Excelencia Internacional* seal twice.

The UPV community is made up of over 41.000 people. Of these, more than 36.000 are students, 2.843 are members of the teaching and research staff and 2.396 are administrative and services staff. UPV is composed of 13 schools.

### Where is UPV located?

The UPV campus is located in the middle of the Mediterranean coast of Spain and in the north part of a tourist enclave, Valencia, between the city and the “huerta”, Valencia’s local orchards.

## Program overview

This study abroad program will take place in the City of Valencia and its surrounding agricultural areas and will be headquartered at the Universidad Politécnica de Valencia. We plan to learn about entrepreneurship, specialty products, food systems, local food and supply chain. We will visit 9 different farming operations that reflects different crops and products, and different strategies of marketing and commercialization; visits will include meetings with key decision makers. We will visit added-value operations, from cheese making to agritourism operations; most of the visits will be focused on companies that operates in niche markets. We will discuss and analyze different strategies to thrive in local and niche markets



<http://iro-etsiann.webs.upv.es>

## Academics

Universidad Politécnica de Valencia is a science and technology university in Valencia, Spain. The university and surrounding areas and will be the headquarters for the program. Students will learn about entrepreneurship, specialty products, food systems, local food and the supply chain. We will visit different sizes of farming operations that reflects different strategies of marketing and commercialization; visits will include meetings with key decision makers.

We will visit added-value operations, from cheese making to agritourism operations; most of the visits will be focused on companies that operates in niche markets. We will discuss and analyze different strategies to thrive in local and niche markets.

### Accommodation for students

You will be staying at Damia Bonet Student Dorm, [www.resa.es/en/residences/valencia](http://www.resa.es/en/residences/valencia) located next to our campus .

