

EDOBOR, Edeoba William

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EDUCATION

December 2022	Ph.D. in Agricultural Economics, Purdue University <i>Dissertation Title: Three essays on small business response to exogenous shocks</i> Advisors: Dr. Maria Marshall (Chair), Dr. Jacob Ricker-Gilbert, Dr. Katare Bhagyashree, Dr. Corinne Valdivia
May 2018	Master of Agribusiness, Texas A&M University, College Station.
August 2016	MS in Biology, Tuskegee University
January 2013	M. Agric in Agricultural Extension and Rural Development, Federal University of Agriculture, Abeokuta
December 2008	B. Agric in Agricultural Economics and Extension Services University of Benin

TEACHING AND ADVISING EXPERIENCE

North Carolina State University

January 2023 to Present : Assistant Teaching Professor

- Teaching, research and advising students in the Agricultural and Resource Economics Program and the Agribusiness Institute. (Courses taught: Agribusiness Management, Digital Marketing, Agribusiness Accounting)
- Conducting research in agribusiness

Purdue University

Fall 2021: Teaching Assistant, Advanced Agribusiness Marketing, Department of Agricultural Economics

- Assisted instructor of record in organizing student groups for class
- Graded student projects and presentations
- Helped student develop marketing plan for new food products

Texas A&M University

Fall 2017: Instructor, QuantPlus Project, Department of Agricultural Economics

- Facilitated sessions for undergraduate and graduate students in quantitative methods and basic data collection, processing and analysis
- Worked with a team of graduate students to design course content and sessions
- Organized and graded regular assessments to measure student progress

Spring 2017: Student Worker/ Grader: Land Economics, Environmental and Natural Resource Economics, Department of Agricultural Economics

- Graded and collated graduate students' assignments

Tuskegee University, Alabama

Fall 2014 to Fall 2015: Teaching Assistant: Cell Biology, Environmental Biology, Department of Biology

- Graded student projects, homework, and final examinations
- Assisted instructor of record on student field visits.

University of Benin, Benin City, Nigeria

January 2013 to June 2014 : Lecturer of Record: Introduction to Agricultural Extension and Rural Sociology, Extension Practice

- Teaching, research, student advising and research supervision
- Carried out other administrative responsibilities as required by the department.

EXTENSION EXPERIENCE

Purdue University

Fall 2019 to Spring 2021: Graduate Assistant, Purdue Institute for Family Businesses

- Developed extension communication materials for training of small business owners
- Published and presented extension themed research for small business owners

University of Benin, Benin City

November 2013 to July 2014: Secretary, Extension/Community Outreach Committee

- Worked in the Extension Committee to develop and inaugurated the Department's inaugural community outreach program to neighboring farming community

OTHER EXPERIENCE

Novus International, Missouri, US

May 2017 to August 2017: Global Poultry Marketing Intern

- Developed content for marketing collateral used in Novus' promotional efforts
- Developed value proposition for a specialty product across four platforms
- Organized internal education program for about 250 Novus headquarter staff
- Managed and developed global marketing and research content libraries
- Managed Novus product libraries

PEER REVIEWED PUBLICATIONS

Journal Articles

Okoedo-Okojie, D.U, and **Edobor, E.W** (2013) Identification of Communication Needs of Extension Agents in Ondo State, Nigeria. *IOSR Journal of Agriculture and Veterinary Science*, 4(1), 1-6.

Edobor, E.W. and Marshall, M.I. (2021) Earth, Wind, Water, Fire and Man: How Disasters Impact Firm Births in the United States. *Nat Hazards*, 107, 395–421 (2021). <https://doi.org/10.1007/s11069-021-04588-x>

Edobor, E.W., Wiatt, R. and Marshall, M.I. (2021) Keeping the Farm Business in the Family: Examining Succession Planning among Small and Medium-sized Farm and Non-Farm Family Businesses in the Midwestern United States. *IFAMR*, 1 – 14

Conference Presentation

Edobor, E.W. (2020) Improved technology dissemination and adoption in SSA: Global and regional food security, economic and environmental implications. Selected Presentation at the 2020 Agricultural & Applied Economics Association Annual Meeting, Kansas City, Missouri, July 26-28

Edobor, E.W. (2022) Examining Adjustment Strategies and Post-disaster Business Outcomes among Female and Minority Small Businesses Owners in the United States. Competitive abstract presented at the Small Business Institute Annual Conference, Charleston, SC. February 24-26

Edobor, E.W. (2022) Assessing the Role of Estates on Smallholder Household Labor Allocation in Sub-Saharan Africa: A Case Study of Malawi. Selected Presentation at the 2022 Agricultural & Applied Economics Association Annual Meeting, Anaheim, California, July 31-August 2

Extension Publications

In press

Wiatt, R.D., **Edobor, E.W.**, and Grant, A. (2021): Analyzing Indiana: Taking Steps towards succession in Wiatt, R., Surber, S., Mukhtar, S., Maier, P., Grant, A., & **Edobor, E.W.** (Eds) The Farm's Legacy: A Guidebook for Intra-Family Succession. *Purdue Extension Publication EC-817-W*, p.3-4.

GRANTS

Grants Received

January 2021

Jim and Neta Hicks Small Research Grant(\$5000)

January 2020

Jim and Neta Hicks Professional Development Grant (\$8000)

AWARDS

August 2018

Member of winning team, Novus Summer Intern Challenge

May 2016

Winner, Monsanto Graduate Student Awards

December 2008

Best graduating student, Faculty of Agriculture, University of Benin, Nigeria

May 2020

Best 10 paper nominations, IFAMR Special Issue

August 2022

First Place, AAEA AEM-GSS Case Study Competition

September 2022

Winner of Helping Hand Award , Nigerian Students Association at Purdue

PROFESSIONAL SERVICE

June, 2020 to Present :

Chair, the International Food and Agribusiness Management Association (IFAMA) Young Board

March 2020 to Present :

Peer mentor, Nigerian Students Association at Purdue

May 2020 to May 2021:

Social Chair, Graduate Student Organization, Department of Agricultural Economics, Purdue University.

OTHER

Refereeing: Climate and Development, Journal of International Food and Agribusiness Marketing,

Agricultural Economics

Judge: IFAMA 2020 International Essay Competition

Memberships: Agricultural and Applied Economics Association, International Food and Agribusiness Management Association, African Association of Agricultural Economists

Referees: Available on request

Citizenship: Nigerian