

Ezgi Cengiz

North Carolina State University
Agricultural and Resource Economics
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Employment

North Carolina State University
Assistant Professor, 2022-present
University of Massachusetts Amherst
Graduate Research Assistant, 2015-2021

Education

Ph.D. University of Massachusetts Amherst, 2022
Resource Economics
M.Sc. University of Massachusetts Amherst, 2018
Resource Economics
B.A. Istanbul University, Turkey, 2011
Economics

Publications

1. Ezgi Cengiz and Christian Rojas (2024), “Are food manufacturers reducing sugar content? Evidence from scanner data” Agribusiness: An International Journal
Media coverage: Newsweek, UMass-Amherst News
2. Ezgi Cengiz and Christian Rojas (2024), “What drives the reduction in sodium intake? Evidence from scanner data” Food Policy
Media coverage: Mass Live, UMass-Amherst News

Working Papers

1. Ezgi Cengiz (2024), “Is traditional advertising effective? New evidence from mass-produced lager beer in the United States” (Under Review)
2. Ezgi Cengiz (2024), “Effectiveness of soda taxes: Evidence from alternative causal inference methods” (Under Review)
3. Christian Rojas and Ezgi Cengiz (2024), “How effective are voluntary agreements to offer healthier products? Evidence from sodium content” (Under Review)
4. Jung Hoon Han, Lei Pan, Xiaoyong Zheng, Ezgi Cengiz, and Christian Rojas (2024), “The effects of climate change on nutrient demand”

Work in Progress

1. Ezgi Cengiz and Christian Rojas, “Attributes and preferences on nutrition intake in the United States: Evidence from healthy eating index”
2. Yufei Fu, Kathryn Boys, and Ezgi Cengiz, “Marketing “local”: Exploring the benefits and geographic reach of using place-based names for beer products”
3. Ezgi Cengiz, “Behavioral responses to permissive alcohol laws”
4. Ayse Kabukcuoglu Dur and Ezgi Cengiz, “The effect of monetary policies on diet inequality”

Teaching

North Carolina State University, *Instructor* [teaching effectiveness score]

ECG 707: Topics in Industrial Organization (grad), Fall 2023 [4.8/5], Fall 2024

ARE 201: Introduction to Agricultural and Resource Economics (undergrad), Fall 2024

ARE 311: Agricultural Markets (undergrad), Spring 2023 [4.4/5], Fall 2023 [4.7/5]

University of Massachusetts Amherst, *Instructor*

RESEC 312: Introductory Econometrics (undergrad), Summer 2021

RESEC 102: Introduction to Resource Economics (undergrad), Fall 2018

University of Massachusetts Amherst, *Graduate Teaching Assistant*

RESEC 701: Probability Theory and Statistical Inference (grad), Fall 2020

RESEC 452: Industrial Organization (undergrad), 2015-2020

RESEC 453: Public Policy in Private Markets (undergrad), 2015-2017

Advising

Ph.D. Chair, Co-Chair

Yuanzhe Li (2023-present)

Ph.D. Committee Member

Jung Hoon Han (2022-present), Lei Pan (2022-present), Haoyu Wang (2023), Ahad Pezeshkpoor (2022-2023)

Ph.D. Graduate School Representative

Austin Cole Edwards, Chemistry (2024-present)

Awards, Grants, & Fellowships

PCOM GRIP-EAO, Co-PI, 2024-2026 (proposal in progress, PI: Umut Dur)

PCOM GRIP-EAO, Co-PI, 2024-2026 (proposal in progress, PI: Ram Janakiraman)

USDA-NIFA Hatch Project, 2022-2027

USDA-NIFA Hatch Project Graduate Student Contributor, 2018-2022

AAEA Graduate Student Travel Grant, 2019-2022

UMass-Amherst University Travel Grant, 2018-2022

AAEA BEER Section Graduate Student Research Scholarship, 2021

[The Vijay Bhagavan Teaching Assistant of Distinction Award](#), 2019

UMass-Amherst Resource Economics Graduate Student Summer Merit Fellowship, 2018
UMass-Amherst Resource Economics Graduate Student Summer Research Fund, 2018

Invited Seminars & Presentations

- 2023 [Triangle Applied Microeconomics Conference](#) (Raleigh, NC), AAEA annual meeting (Washington D.C.), [Online Agricultural and Resource Economics Seminar](#) (Virtual), Wake Forest University (Wake Forest, NC), University of Massachusetts Amherst (Virtual)
- 2022 AAEA annual meeting (Anaheim, CA), Bryn Mawr College (Philadelphia, PA), Hamilton College (Virtual), North Carolina State University (Virtual), Purdue University (Virtual), University of Bristol (Virtual), University of Connecticut (Virtual), University of Massachusetts Amherst (Virtual)
- 2021 AAEA annual meeting (Austin, TX), AAEA Graduate Student Section Webinar (Virtual), Iowa State University (Virtual), NAREA annual meeting (Virtual)
- 2020 AAEA annual meeting (Virtual)
- 2019 AAEA annual meeting (Atlanta, GA)
- 2018 AAEA annual meeting (Washington D.C.), NAREA annual meeting (Philadelphia, PA)

Professional Service

Leadership

Chair/Chair-Elect, AAEA BEER Section, 2022-2025

Refereeing

Agribusiness: An International Journal, *Food Policy*, *Journal of the Agricultural and Applied Economics Association*

Other

Abstract reviewer, AAEA annual meeting selected presentations, 2022-present
Session chair, NAREA annual meeting, 2018

Departmental Service

Chair, Economics of Agriculture (EA) Seminar Series Committee, 2022-present

Member, ARE Social Committee, 2022-present

Member, Search Committee for Tenure-Track Assistant Professor, 2023-2024

Member, Strategic Planning Committee, 2023-present

Computer Skills

Programming

Stata (fluent), R (advanced), MATLAB (advanced)

Teaching

Blackboard Learn, Moodle, Online Web Learning Author (html) & Instructor

Language

English (fluent), Turkish (native)

Industry Experience

Sales Representative, Saylon Consulting, Turkey, 2011-2012

Language and regulatory affairs for pharmaceutical companies

Intern, International Stadia Group (ISG), Turkey, 2009-2010

Sales & marketing project for Galatasaray's new Turk Telekom Arena soccer stadium