



# US and NC Agricultural Outlook

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# 2019F US agricultural economy continues to shows some turn around

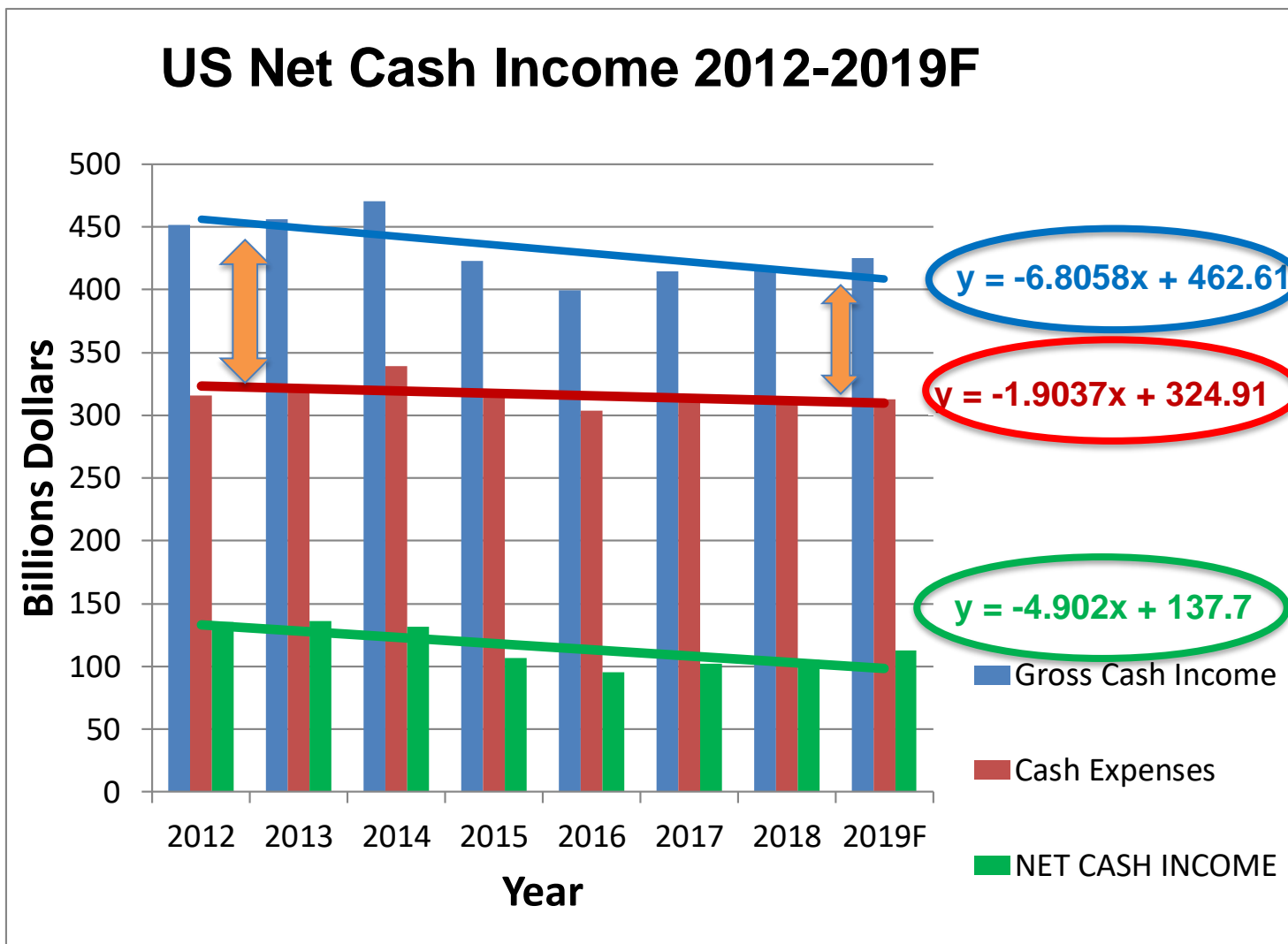
## Income Statement U.S. Farm Sector 2012-2019F

|                            | 2012       | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019F | 2019F<br>v.<br>2018F | 2019F<br>v.<br>2013 |
|----------------------------|------------|-------|-------|-------|-------|-------|-------|-------|----------------------|---------------------|
|                            | \$ billion |       |       |       |       |       |       |       |                      |                     |
| <b>Cash Receipts</b>       | 401.4      | 404.1 | 424.0 | 377.4 | 358.5 | 370.4 | 373.5 | 371.1 | -0.6%                | -8.2%               |
| <b>Crops</b>               | 231.6      | 220.9 | 211.7 | 187.9 | 195.8 | 194.9 | 197.0 | 193.7 | -1.7%                | -12.3%              |
| <b>Livestock</b>           | 169.8      | 183.1 | 212.3 | 189.5 | 162.7 | 175.6 | 176.5 | 177.4 | 0.5%                 | -3.1%               |
| <b>Direct Govt. Pay</b>    | 10.6       | 11.0  | 9.8   | 10.8  | 13.0  | 11.5  | 13.7  | 19.5  | 42.5%                | 77.0%               |
| <b>Farm-related income</b> | 39.3       | 41.0  | 36.6  | 34.4  | 27.9  | 32.7  | 29.1  | 34.7  | 19.3%                | -15.3%              |
| <b>Gross Cash Income</b>   | 451.3      | 456.1 | 470.3 | 422.6 | 399.4 | 414.7 | 416.3 | 425.3 | 2.2%                 | -6.8%               |
| <b>Cash Expenses</b>       | 316.1      | 320.0 | 339.0 | 315.8 | 303.8 | 312.1 | 311.3 | 312.7 | 0.5%                 | -2.3%               |
| <b>NET CASH INCOME</b>     | 135.3      | 136.1 | 131.3 | 106.8 | 95.6  | 102.5 | 105.0 | 112.6 | 7.3%                 | -17.3%              |
| <b>Selected ratios:</b>    | Percent    |       |       |       |       |       |       |       |                      |                     |
| <b>Debt-to-equity</b>      | 12.7       | 12.9  | 13.4  | 14.1  | 14.7  | 15.0  | 15.3  | 15.6  | 1.6%                 | 21.3%               |
| <b>Debt-to-asset</b>       | 11.3       | 11.4  | 11.8  | 12.4  | 12.8  | 13.1  | 13.3  | 13.5  | 1.4%                 | 18.4%               |

Source: <http://ers.usda.gov/data-products/farm-income-and-wealth-statistics/data-files-us-and-state-level-farm-income-and-wealth-statistics.aspx>



# US agriculture experiencing simultaneously decreasing income and expenses but incomes are declining faster





# Corn and Soybean Prices 2008-2018

Maize (corn) Monthly Price - US Dollars per Metric Ton

Range 6m 1y 5y 10y 15y 20y 25y 30y

Dec 2008 - Dec 2018: 9.180 (5.80 %)



Soybeans Monthly Price - US Dollars per Metric Ton

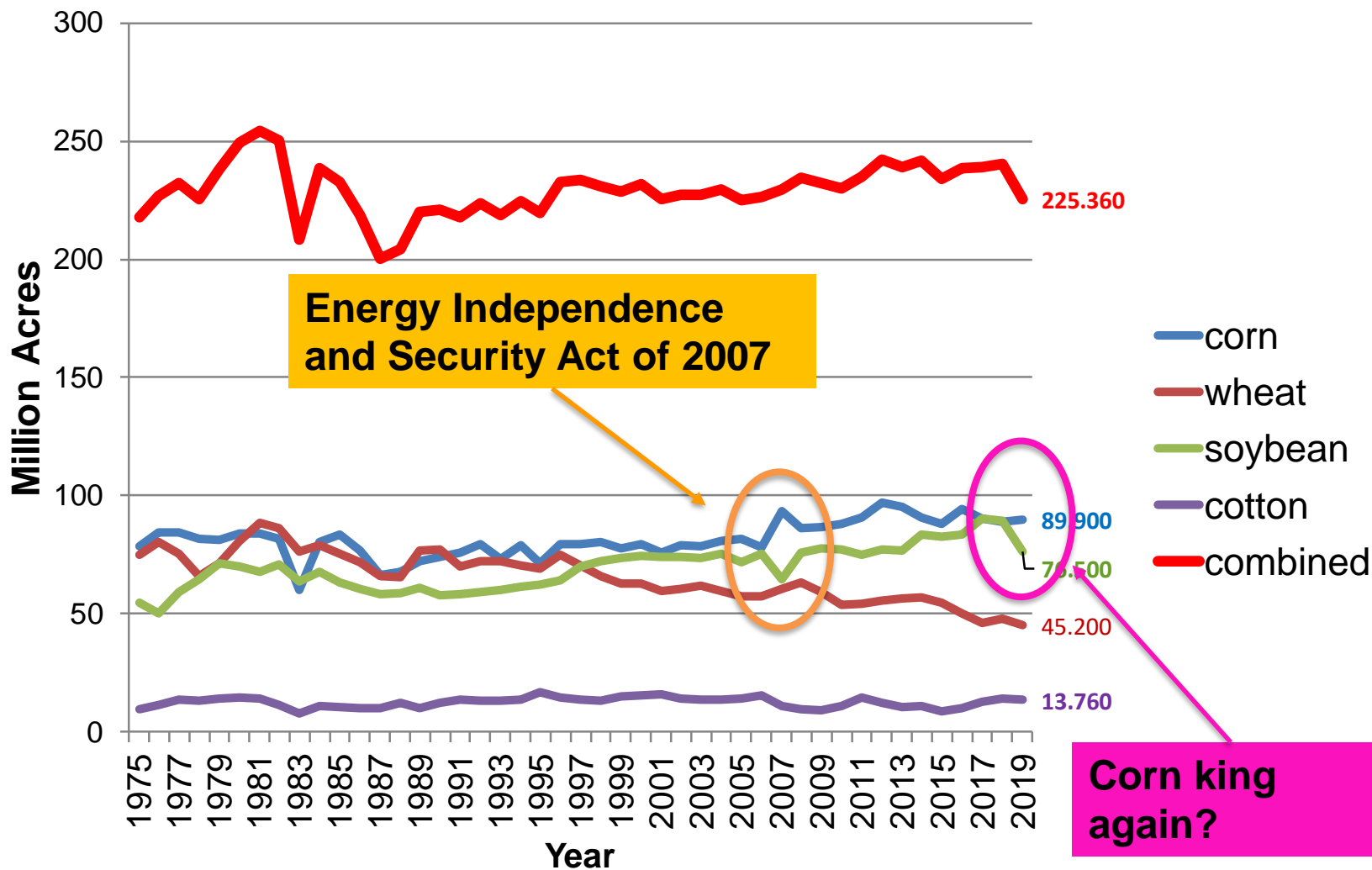
Range 6m 1y 5y 10y 15y 20y 25y 30y

Dec 2008 - Dec 2018: 20.530 (5.70 %)





# US Major Corn, Soybean, Wheat, and Cotton Acreage 1975-2019F





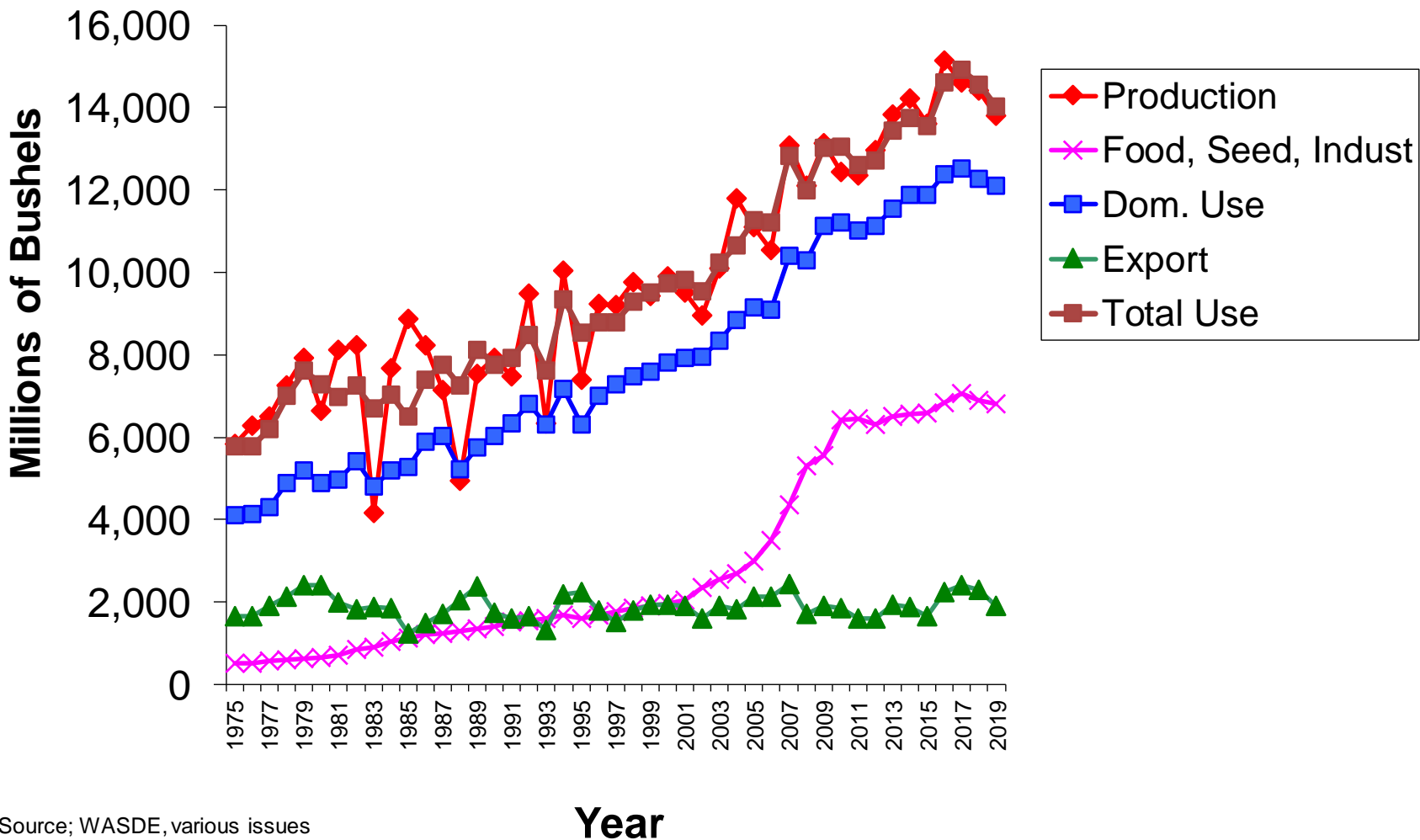
## USDA SUPPLY/DEMAND BALANCE SHEET FOR CORN

|                                      | 2017/18         | 2018/19 | 2019/20 | %Δ     |
|--------------------------------------|-----------------|---------|---------|--------|
|                                      | Million Acres   |         |         |        |
| Acres Planted                        | 90.2            | 89.1    | 89.9    | 0.9%   |
| Acres Harvested                      | 82.7            | 81.7    | 81.8    | 0.1%   |
| Bu./Harvested Acre                   | 176.6           | 176.4   | 168.4   | -4.5%  |
|                                      | Million Bushels |         |         |        |
| Beginning Stocks                     | 2,293           | 2,140   | 2,114   | -1.2%  |
| Production                           | 14,604          | 14,420  | 13,799  | -4.3%  |
| <b>Total Supply</b>                  | 16,939          | 16,585  | 15,944  | -3.9%  |
| Use:                                 |                 |         |         |        |
| Feed and Residual                    | 5,304           | 5,275   | 5,300   | 0.5%   |
| Ethanol for fuel                     | 5,605           | 6,805   | 5,400   | -20.6% |
| Exports                              | 2,438           | 2,060   | 1,900   | -7.8%  |
| <b>Total Use (Demand)</b>            | 14,798          | 14,140  | 14,015  | -0.9%  |
| Ending Stocks                        | 2,140           | 2,445   | 1,929   | -21.1% |
| Ending Stocks, % of Use              | 14.5            | 17.3    | 13.8    | -20.4% |
| U.S. Season Avg. Farm Price, \$/ Bu. | \$3.36          | \$3.60  | \$3.80  | 5.6%   |

Source: USDA, WASDE Oct, 2019



# U.S. Corn Supply and Disappearance 1975/76-2019/20F



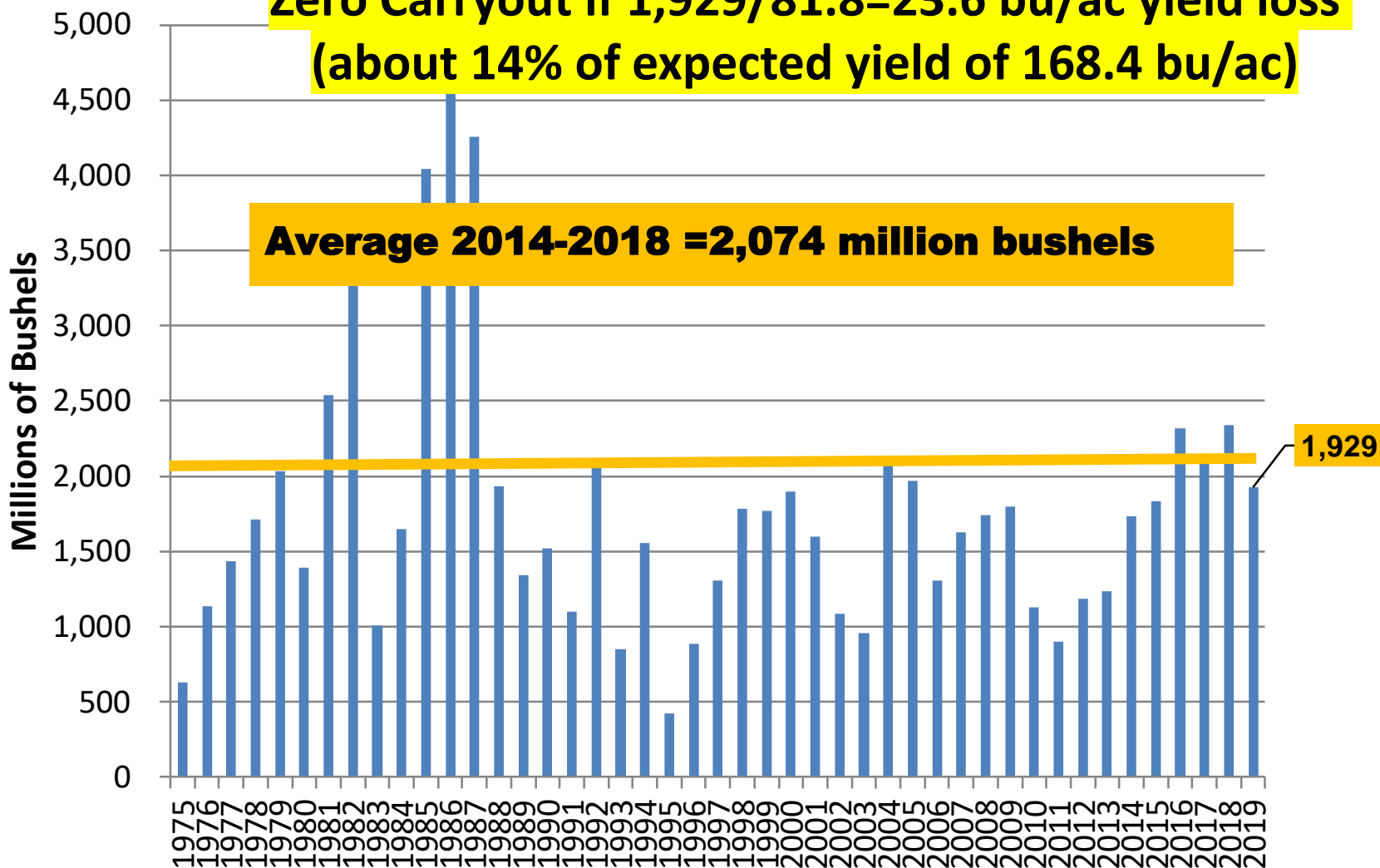
Source; WASDE, various issues



# US Corn Ending Stocks 1975/76-2019/20F

**Zero Carryout if  $1,929/81.8=23.6$  bu/ac yield loss  
(about 14% of expected yield of 168.4 bu/ac)**

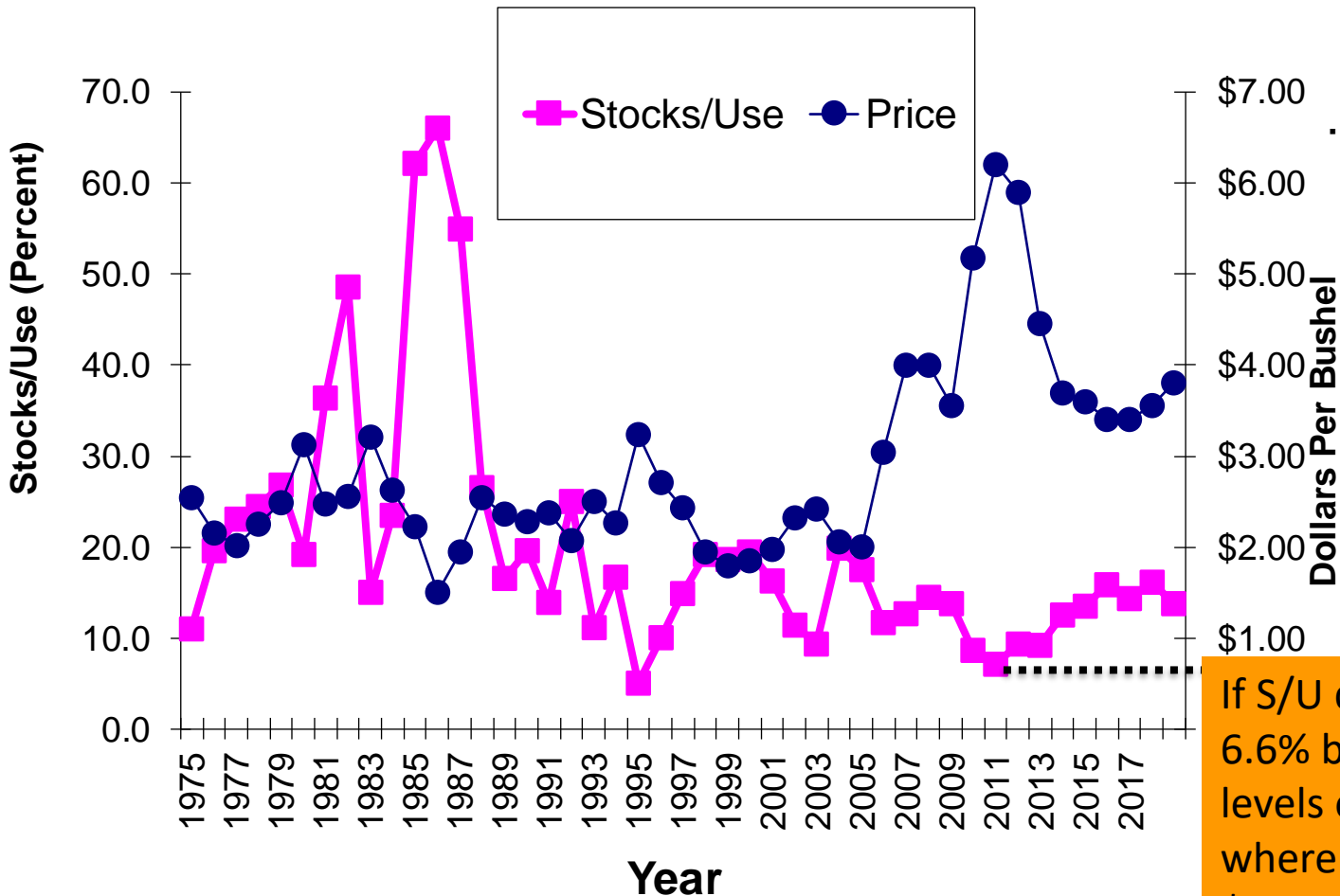
**Average 2014-2018 = 2,074 million bushels**







# US Corn Stocks/Use and Average Farm Price 1975/76-2019/20F

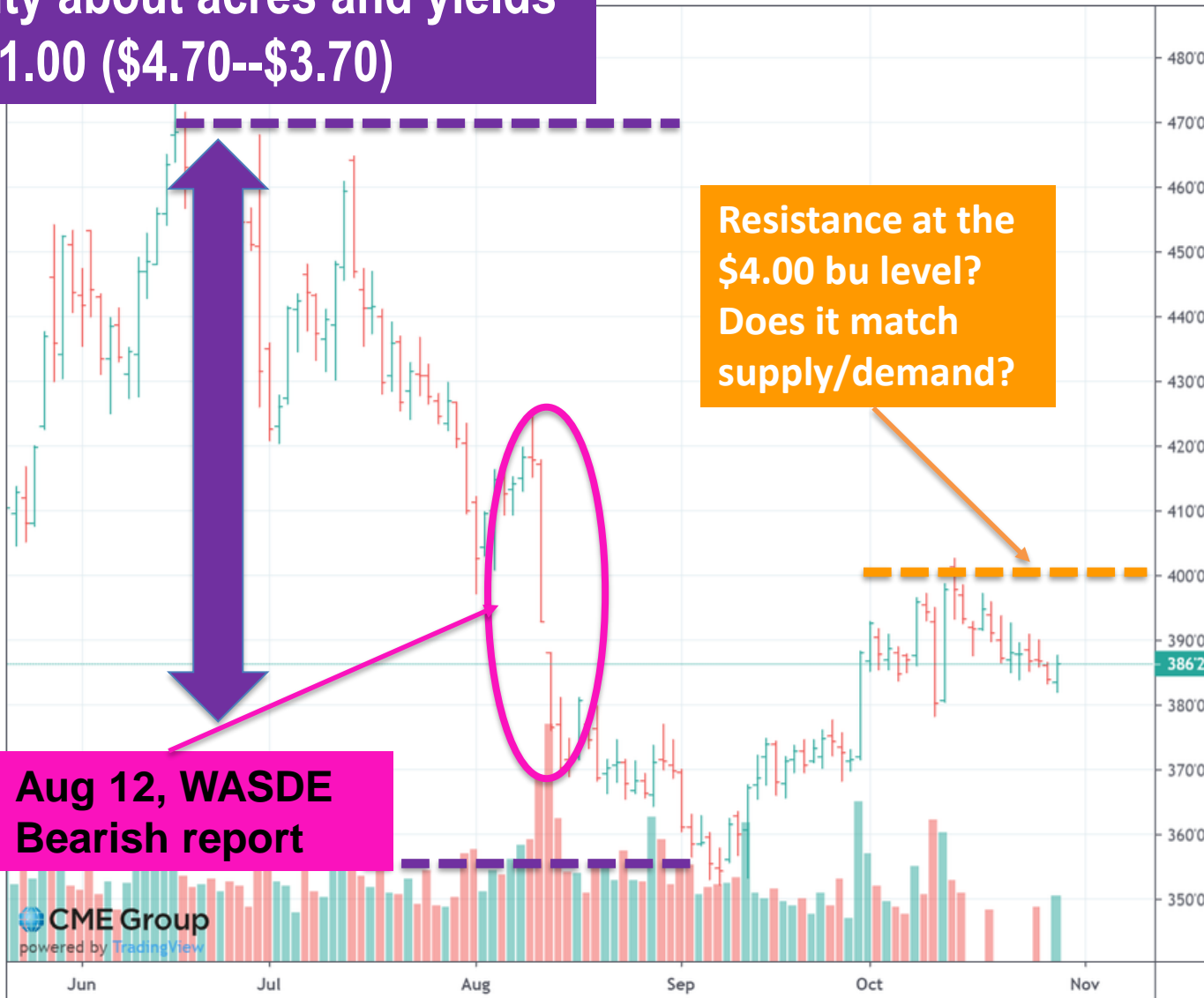


If S/U declines by 6.6% back to 2011 levels of 7.2% where price was \$6.20—an increase of \$2.60



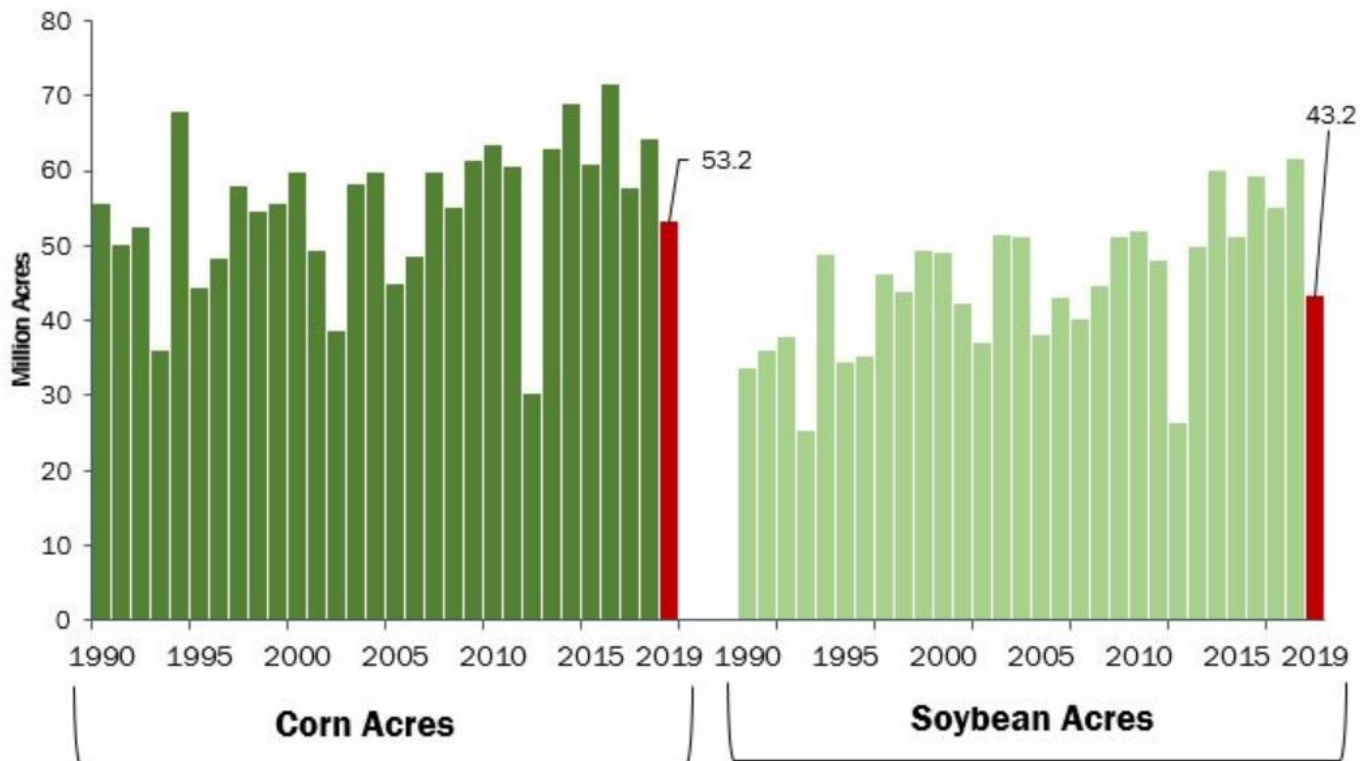
# Weather market reflecting uncertainty about acres and yields

\$1.00 (\$4.70--\$3.70)





**Figure 1. Corn and Soybean Acres in Good or Excellent Condition**  
Week 28



Source: USDA NASS, Farm Bureau Calculations

Source: <https://www.agweb.com/article/crop-conditions-havent-been-bad-2012>



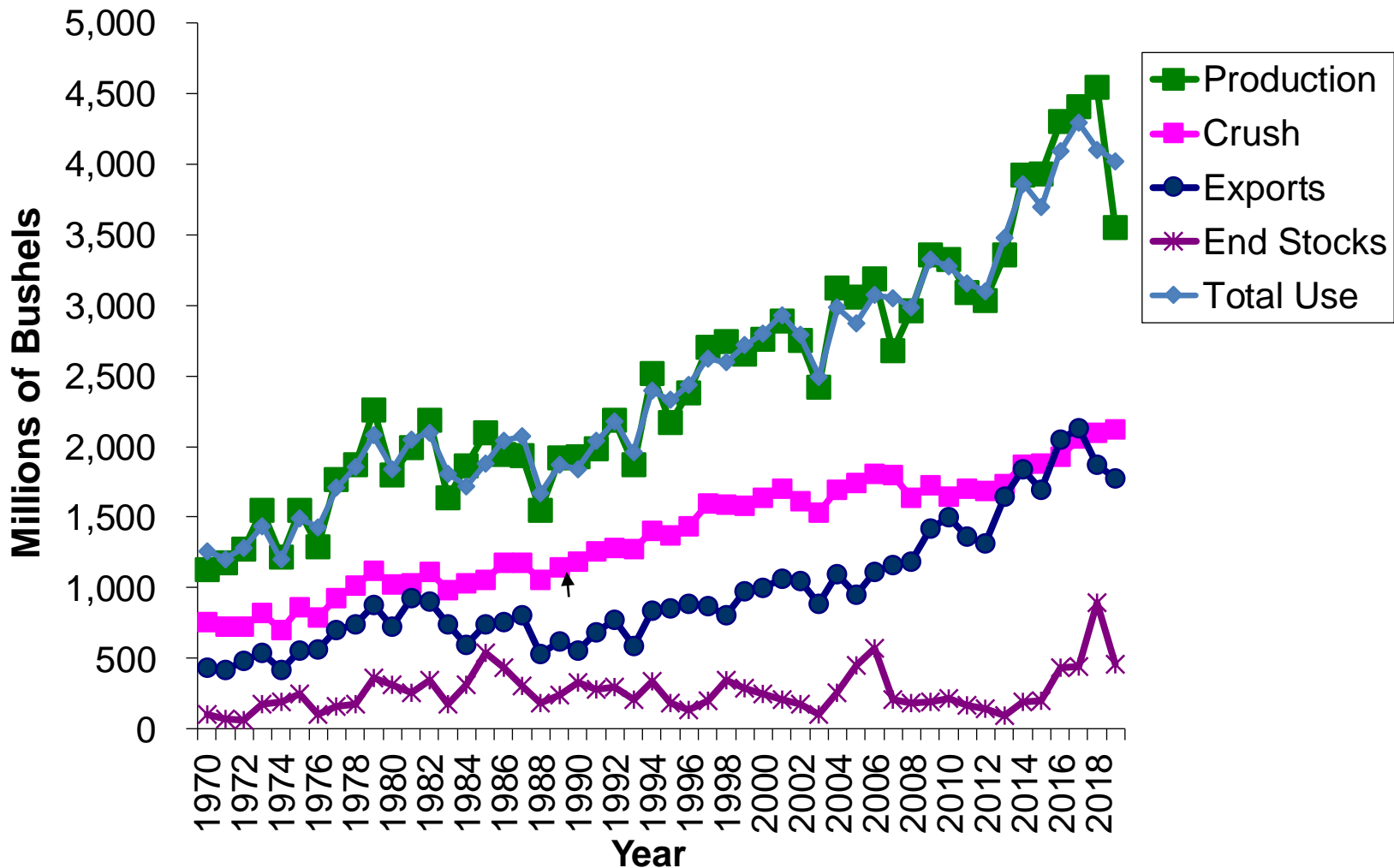
## USDA SUPPLY/DEMAND BALANCE SHEET FOR SOYBEANS

|   | 2017/18      | 2018/19      | 2019/20 Proj | %Δ            |
|---|--------------|--------------|--------------|---------------|
| Millions of Acres                       |              |              |              |               |
| Acres Planted                           | 90.2         | 89.2         | 76.5         | -14.2%        |
| Acres Harvested                         | 89.5         | 88.1         | 75.6         | -14.2%        |
| Bu./Harvested Acre                      | 49.3         | 51.6         | 46.9         | -9.1%         |
| Millions of Bushels                     |              |              |              |               |
| Beginning Stocks                        | 302          | 438          | 913          | 108.4%        |
| Production                              | 4,112        | 4,544        | 3,550        | -21.9%        |
| <b>Total Supply</b>                     | <b>4,735</b> | <b>4,999</b> | <b>4,483</b> | <b>-10.3%</b> |
| Use:                                    |              |              |              |               |
| Crushing                                | 2,055        | 2,085        | 2,120        | 1.7%          |
| Exports                                 | 2,134        | 1,700        | 1,775        | 4.4%          |
| Seed & Residuals                        | 109          | 165          | 128          | -22.4%        |
| <b>Total Use (Demand)</b>               | <b>4,297</b> | <b>3,949</b> | <b>4,023</b> | <b>1.9%</b>   |
| Ending Stocks                           | 438          | 1,050        | 640          | -39.0%        |
| Ending Stocks, % of Use                 | 10.2%        | 26.6%        | 15.9%        | -40.2%        |
| U.S. Season Average Farm Price, \$/ Bu. | \$9.33       | \$8.50       | \$9.00       | 5.9%          |

Source: WASDE, USDA, Oct 2019

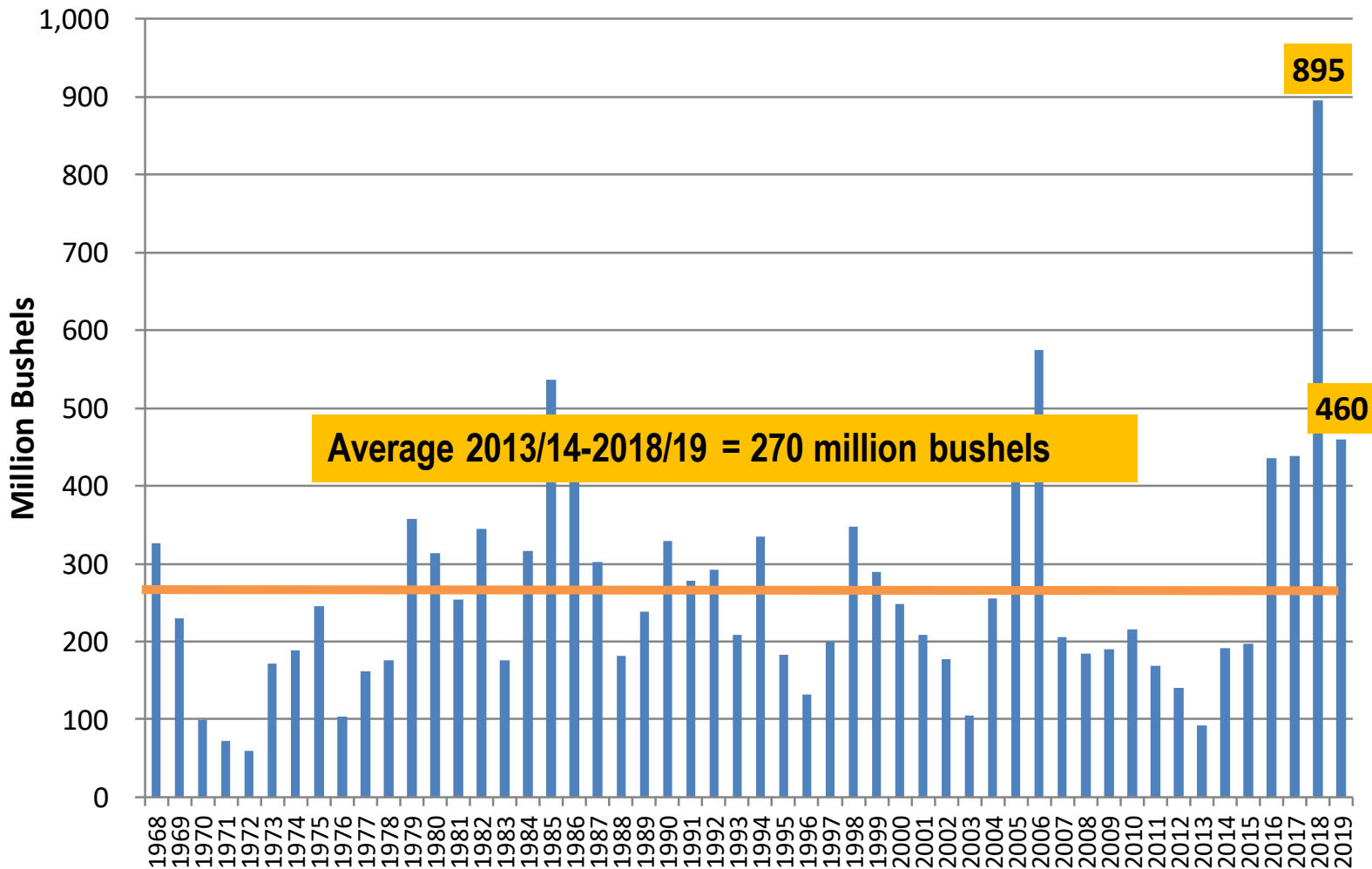


# US Soybean Supply and Disappearance 1970/71-2018/19F





# US Soybeans Ending Stocks 1968/69-2019/20F





CBOT:ZSX2019, D 917'0 ▼ -3'6 (-0.41%) O:921'0 H:925'2 L:916'0 C:917'0

SOYBEAN FUTURES (NOV 2019), D, CBOT  
Vol (20)

Is this an upward trend or a continuation of sideways?

Market Sideways  
\$1.00/bu





## USDA SUPPLY/DEMAND BALANCE SHEET FOR WHEAT

|                                       | 2017/18      | 2018/19      | 2019/20 Proj | %Δ          |
|---------------------------------------|--------------|--------------|--------------|-------------|
| Acres Planted                         | 50.2         | 46.0         | 45.2         | -1.7%       |
| Acres Harvested                       | 43.9         | 37.6         | 38.1         | 1.3%        |
| Bu./Harvested Acre                    | 52.6         | 46.3         | 51.6         | 11.4%       |
| Million Bushels                       |              |              |              |             |
| Beginning Stocks                      | 976          | 1,181        | 1,080        | -8.6%       |
| Production                            | 2,310        | 1,741        | 1,962        | 12.7%       |
| Imports                               | 115          | 157          | 120          | 23.0%       |
| <b>Total Supply</b>                   | <b>3,400</b> | <b>3,079</b> | <b>3,161</b> | <b>2.7%</b> |
| Use:                                  |              |              |              |             |
| Food                                  | 960          | 963          | 960          | -0.3%       |
| Seed                                  | 61           | 64           | 68           | 6.3%        |
| Feed & Residual                       | 225          | 120          | 140          | 16.7%       |
| Domestic, Total                       | 1,246        | 1,077        | 1,168        | 8.4%        |
| Exports                               | 1,025        | 901          | 950          | 5.4%        |
| <b>Total Use (Demand)</b>             | <b>2,271</b> | <b>1,978</b> | <b>2,118</b> | <b>7.1%</b> |
| Ending Stocks                         | 1,129        | 1,100        | 1,043        | -5.2%       |
| Ending Stocks, % of Use               | 49.7         | 55.6         | 49.2         | -11.4%      |
| U.S. Season Aver. Farm Price, \$/ Bu. | \$3.85       | \$4.73       | \$4.70       | -0.6%       |

Source: USDA, WASDE Oct 2019





CBOT:ZWN2020, D 527'0 ▼ -1'0 (-0.19%) O:529'0 H:531'2 L:524'2 C:527'0





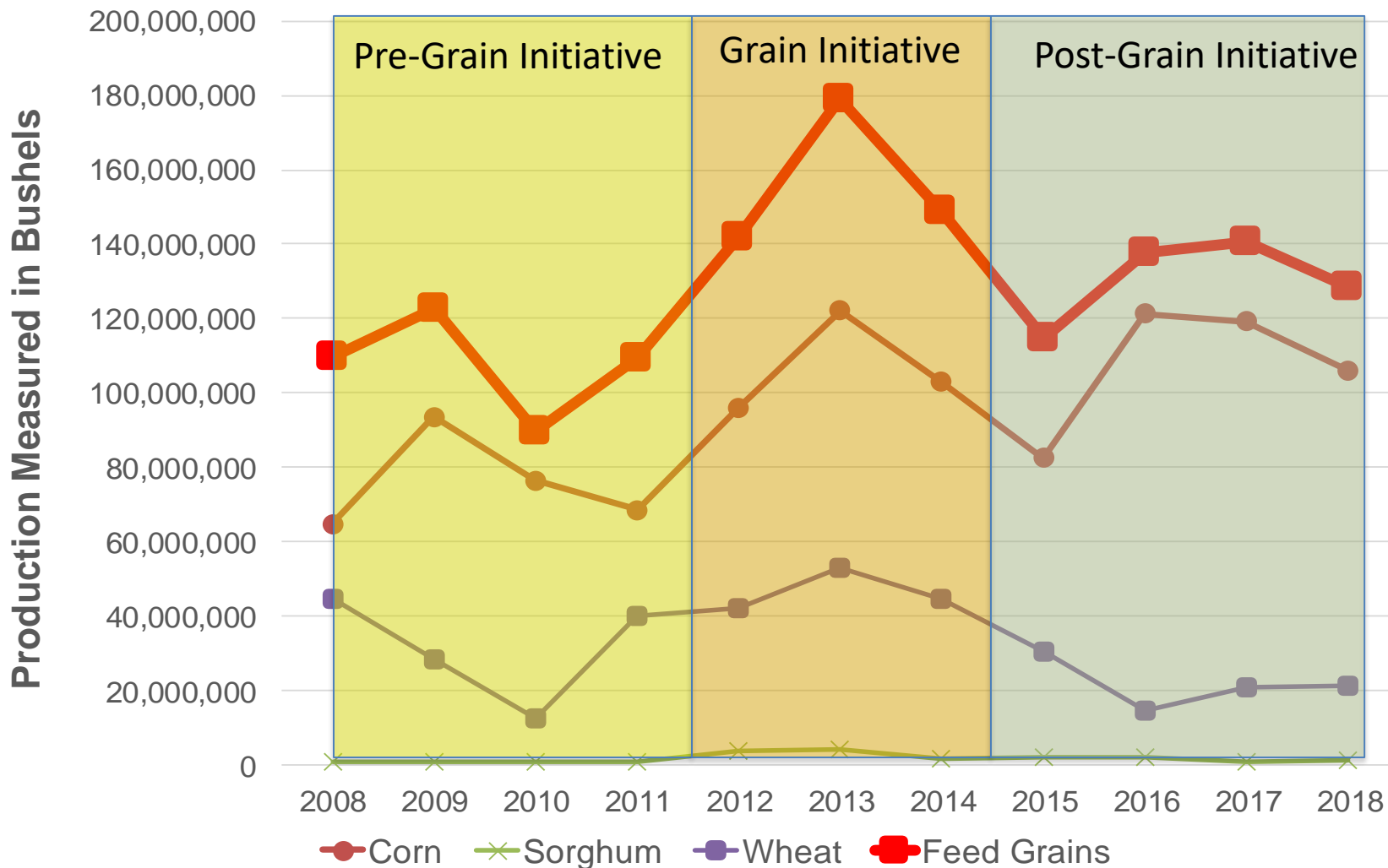
# NC Major Row Crop Acreage: 2008-2018

- ❑ Past 11 years reveals, over the pre- and post-feed grain initiative, a decline in total acres of **10.7%**, with a decline in feed grain acres (**21%**).
- ❑ Corn acres have slightly increased **1.1%**
- ❑ Wheat acreage has declined by **45.9%** but this masks a significant run-up between 2010 and 2013 when wheat acres more than doubled but then significantly steadily declined
- ❑ Sorghum acres peaked during feed grain initiative then declined

| Crop                        | 2007      | 2008      | 2009      | 2010                      | 2011      | 2012      | 2013      | 2014                         | 2015      | 2016      | 2017      | 2018      | 2008 vs 2018 |
|-----------------------------|-----------|-----------|-----------|---------------------------|-----------|-----------|-----------|------------------------------|-----------|-----------|-----------|-----------|--------------|
| <b>CORN<sup>a</sup></b>     | 1,090,000 | 900,000   | 870,000   | 910,000                   | 870,000   | 870,000   | 930,000   | 840,000                      | 790,000   | 1,000,000 | 890,000   | 910,000   | 1.1%         |
| <b>WHEAT<sup>a</sup></b>    | 630,000   | 850,000   | 660,000   | 430,000                   | 670,000   | 810,000   | 990,000   | 830,000                      | 650,000   | 420,000   | 450,000   | 460,000   | -45.9%       |
| <b>SORGHUM<sup>b</sup></b>  | 12,000    | 16,000    | 16,159    | 13,262                    | 14,936    | 70,366    | 79,187    | 26,640                       | 39,516    | 45,000    | 20,000    | 20,000    | 25.0%        |
| <b>COTTON<sup>a</sup></b>   | 500,000   | 430,000   | 375,000   | 550,000                   | 805,000   | 585,000   | 465,000   | 465,000                      | 385,000   | 280,000   | 375,000   | 430,000   | 0.0%         |
| <b>SOYBEANS<sup>a</sup></b> | 1,440,000 | 1,690,000 | 1,800,000 | 1,580,000                 | 1,380,000 | 1,590,000 | 1,480,000 | 1,750,000                    | 1,820,000 | 1,690,000 | 1,700,000 | 1,650,000 | -2.4%        |
| <b>Total</b>                | 3,672,000 | 3,886,000 | 3,721,159 | 3,483,262                 | 3,739,936 | 3,925,366 | 3,944,187 | 3,911,640                    | 3,684,516 | 3,435,000 | 3,435,000 | 3,470,000 | -10.7%       |
| <b>Feed Grains</b>          | 1,732,000 | 1,766,000 | 1,546,159 | 1,353,262                 | 1,554,936 | 1,750,366 | 1,999,187 | 1,696,640                    | 1,479,516 | 1,465,000 | 1,360,000 | 1,390,000 | -21.3%       |
| <b>% Feed Grains</b>        | 47.2%     | 45.4%     | 41.6%     | 38.9%                     | 41.6%     | 44.6%     | 50.7%     | 43.4%                        | 40.2%     | 42.6%     | 39.6%     | 40.1%     | -11.9%       |
|                             |           |           |           | Pre-Feed Grain Initiative |           |           |           | During Feed Grain Initiative |           |           |           |           |              |



# NC Feed Grain Crop Production 2008-2018





# Average Profitability of NC Row Crops Around Pre-Planting 2019: Rented Land

| Budget Comparison 2019 Crop Year of Crop Choices Given Current Market Conditions and Expected Yields |                 |                 |                 |                 |                 |
|--|-----------------|-----------------|-----------------|-----------------|-----------------|
| Enter Average Land Rent Value Here   | 110             |                 |                 |                 |                 |
|  | Corn            | Soybean         | Wheat           | Sorghum         | Cotton          |
| Yield (bu/acre) <sup>1</sup>   | 127             | 36              | 53              | 55              |                 |
| Yield (lbs./acre)--Cotton  | --              | --              | --              | --              | 837             |
| Yield (lbs./acre)--Cotton Seed   | --              | --              | --              | --              | 1,398           |
| Price (New Crop Futures Price from CME & NYBOT 4/23/2019)  | \$3.82          | \$9.09          | \$4.43          | \$3.63          | \$0.77          |
| Cotton Seed  | --              | --              | --              | --              | \$0.08          |
| Current New Crop Basis   | \$0.70          | (\$0.14)        | \$0.00          | \$0.67          | (\$0.02)        |
| <b>EXPECTED NET PRICE (New Crop Futures + Basis)<sup>2</sup></b>                                     | <b>\$4.52</b>   | <b>\$8.95</b>   | <b>\$4.43</b>   | <b>\$4.29</b>   | <b>\$0.75</b>   |
| <b>Gross Revenue</b>   | <b>\$572.23</b> | <b>\$325.78</b> | <b>\$233.90</b> | <b>\$236.17</b> | <b>\$739.75</b> |
| <b>VARIABLE EXPENSES<sup>1</sup></b>   |                 |                 |                 |                 |                 |
| Total Variable Costs   | \$540.00        | \$362.13        | \$308.68        | \$374.69        | \$759.24        |
| Return above Variable Costs  | \$32.24         | -\$36.35        | -\$74.78        | -\$138.52       | -\$19.49        |
| <b>FIXED EXPENSES</b>  |                 |                 |                 |                 |                 |
| Total Fixed Costs  | \$65.70         | \$82.63         | \$33.31         | \$80.66         | \$113.16        |
| Total Cost   | \$605.70        | \$444.76        | \$341.99        | \$455.35        | \$872.40        |
| <b>NET RETURNS TO FARMER AND RISK: (\$33.46) (\$118.98) (\$108.09) (\$219.18) (\$132.65)</b>         |                 |                 |                 |                 |                 |
| Break Even Yield   | 134             | 50              | 77              | 106             | 1163            |
| Break Even Price   | \$4.78          | \$12.22         | \$6.48          | \$8.28          | \$0.91          |
| Break Even Yield % of 5 yr. aver.  | 105.8%          | 136.5%          | 146.2%          | 202.0%          | 138.9%          |



# NC Feed Grain Deficit Averages Around 53%, But Higher in 2018 and 2019

| Feed Grain/Livestock      | Acres<br>(5 yr. aver. 2013-17) | Yield<br><i>Bushel/Acre</i> | Lbs per Bushel   | Production<br>(5yr average 2013-2017)<br><i>Million Bushels</i> | Production<br>2018 | Production<br>2019 |
|---------------------------|--------------------------------|-----------------------------|------------------|---|--------------------|--------------------|
| Corn                      | 890,000                        | 131.6                       | 56               | 109.6   | 93.8               | 100.1              |
| Wheat (80% fed)           | 668,000                        | 52.8                        | 60               | 34.2  | 21.1               | 12.6               |
| Sorghum                   | 22,271                         | 55.0                        | 56               | 1.5   | 0.5                | --                 |
| <b>Total</b>              |                                |                             |                  | <b>145.3</b>  | <b>115.4</b>       | <b>112.7</b>       |
|                           | <b>GCAU FACTOR</b>             | <b>2017 Annual Head</b>     | <b>2017 GCAU</b> | <b>Feed Demand in Bushels</b>                                   |                    |                    |
| Hogs                      | 0.2285                         | 9,000,000                   | <b>2,056,500</b> | 171.6   |                    |                    |
| Broilers                  | 0.0020                         | 125,953,846                 | <b>251,908</b>   | 21.0  |                    |                    |
| Layers                    | 0.0217                         | 15,143,000                  | <b>328,603</b>   | 27.4  |                    |                    |
| Turkeys                   | 0.0155                         | 10,307,692                  | <b>159,769</b>   | 13.3  |                    |                    |
| Cattle                    | 0.0000                         | 830,000                     | <b>917,533</b>   | 76.6  |                    |                    |
| <b>Total</b>              |                                |                             | <b>3,714,313</b> | <b>310.0</b>  | <b>310.0</b>       | <b>310.0</b>       |
| <b>Feed Grain Deficit</b> |                                |                             |                  | <b>164.7</b>  | <b>194.6</b>       | <b>197.3</b>       |
|                           |                                |                             |                  | <b>53%</b>  | <b>63%</b>         | <b>64%</b>         |

Note: 1 GCAU=2.12 Metric tonnes (or 4,673.8 lbs) in 2017 (dry-weight quantity of feed consumed by an average milk cow); 1 bushel is 56 pounds

This will be revised upward with expansion of broiler industry



# Potential for a Win-Win Strategy

- **For NC to become more self-sufficient in feed grains thereby reducing the deficit. To do this requires:**
  - **more feed grain acres planted consistently year-over-year**
  - **further yield increases and a reduction in variation**
  - **more local storage**
- **Calls for a change in the way the two parties do business**
  - **livestock industry must incentivize new crop acres by increasing the use of contracts that makes it profitable (a minimum forward price contract has potential) and enables growers to obtain financing**
  - **row crop farmers must be prepared to engage in the use of contracts that gives the livestock industry guaranteed acreage**



# Final Thoughts....

- World demand for key agricultural products is *strong* as a result of rising incomes and populations**
- US Farm Sector Income Statement**
  - 2019 continues to shows some turn around
- Consecutive record US corn and soybean crops have resulted in significantly larger ending stocks**
  - Lower prices but less price volatility
  - Implications for marketing opportunities and risk management
- Adverse weather in Midwest has impacted plantings of corn and soybeans causing price volatility**
  - Uncertainty around actual planted acreage causing price volatility
  - Complications with preventive planting and incentives could lead to substantial less production than currently estimated
  - Late plantings will have yield implications but how much?



# Final Thoughts

- ❑ NC Feed grain deficit is around 60%, meaning around 150 million bushels must be imported. This is on the rise with expansion of poultry business**
- ❑ Costs of importing by rail have been steadily increasing**
- ❑ Declining feed grain acreage is a concern for the vitality of the NC livestock industry**
- ❑ Row crop farmers will respond with additional acres with price incentives which will require improved basis offers and use of more sophisticated marketing contracts**