

## **Dr. Julianne Treme**

North Carolina State University  
Teaching Associate Professor  
Agricultural and Resource Economics  
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### **Education**

Ph D, North Carolina State University, 2006.  
Major: Economics  
Supporting Areas of Emphasis: Statistics  
Dissertation Title: Health, Nutrition, and Economic Growth in a Historical Perspective

BA, Elon University, 2001.  
Major: Economics  
Supporting Areas of Emphasis: Mathematics

### **Professional Positions**

#### **Academic**

Teaching Associate Professor, North Carolina State University. (July, 2018 – present)  
Teaching Assistant Professor, North Carolina State University. (June, 2014 – June, 2018)  
Associate Professor, University of North Carolina Wilmington. (August 1, 2008 – June 1, 2014).  
Visiting Assistant Professor, Wake Forest University. (August 1, 2006 - July 1, 2008).  
Adjunct Faculty, Elon University (January 2003 – May 2005)

### **Awards and Honors**

North American Colleges and Teachers of Agriculture (NACTA) Educator Award, 2018

Honored via “Thank a Teacher” Program from the NC State Office of Faculty Development. (Spring 2017, Fall 2016, Fall 2015)

Impact Professor, UNCW. (2013, 2012, 2011, 2010, 2009).

The Impact Professor award recognizes UNCW faculty who were specifically named by graduating students as individuals that significantly impacted their experience at UNCW.

Discere Aude Mentoring Award, UNCW. (December, 2013 and December, 2010).

The Discere Aude Award recognizes UNCW faculty who were nominated for the award directly by students on the Chancellor's Achievement Award List. Those nominations are further vetted by members of the Center for Teaching Excellence Advisory Board,

so that the list of faculty who are awarded each year received the most powerful nominations from our highest-achieving students--and often from multiple students in that cohort.

Andrews PhD Fellowship Award, North Carolina State University. (August 1, 2001).

The Andrews Doctoral Fellowship is a prestigious one-year award offered to one top entering doctoral student at NC State University in any discipline.

Valedictorian, Elon University. (May 1, 2001).

## Published Intellectual Contributions

### Refereed Journal Articles

Treme, J., Craig, L.A., Copland, A. (2018). Gender and Box Office Performance. *Applied Economics Letters*, DOI: [10.1080/13504851.2018.1495818](https://doi.org/10.1080/13504851.2018.1495818).

Treme, J. (2018) Classroom Debates: Using Speed Rounds to Encourage Greater Participation. *College Teaching*, 66(2), 86-87.

Treme, J. (2018) Assigned Seating with First Row Preference: an Inclusive Teaching Strategy that Builds Classroom Community. *College Teaching*, 66(1), 6-7.

Treme, J. (2017) An Op-Ed Grading Rubric: Improving Student Output and Professor Happiness. *NACTA Journal*, 62(2).

Treme, J., Burrus, R. (2016). NCAA Basketball: When Does Recruiting Talent Translate into Wins for Power Conferences? *Journal of Economics and Finance*, 40(4), 735-753.

Treme, J., VanDerPloeg, Z. (2014). The Twitter Effect: Social Media Usage as a Contributor to Movie Success. *Economics Bulletin*, AccessEcon, vol. 34(2), pages 793-809.\*

Treme, J., Allen, S. K. (2013). Correlates of Tanning Facility Densities in North Carolina. *North Carolina Medical Journal*, 74(2), 105-110.

Treme, J., Craig, L. A. (2013). Celebrity Star Power: Do Age and Gender Effects Influence Box Office Performance? *Applied Economics Letters*, 5, 440-445.

Treme, J., McFall, T. (2012). Pandora's Groove: Analyzing the Effect of the U-Groove Ban on PGA Tour Golfers' Performances and Strategies. *Applied Economics Letters*, 19(11), 763-768.

Treme, J., Craig, L. A. (2012). Urbanization, Health, and Human Stature. *Bulletin of Economic Research*.

Treme, J., Burrus, R. T., Sherrick, B. (2011). The Impact of Recruiting on NCAA Basketball Success. *Applied Economics Letters*, 18, 795-798.\*

Treme, J., Allen, S. K. (2011). Press Pass: Payoffs to Media Exposure among NFL Wide Receivers. *Journal of Sports Economics*, 12(3), 370-390.

Treme, J. (2010). Effects of Celebrity Media Exposure on Box Office Revenues". *Journal of*

*Media Economics*, 23, 5-16.

Treme, J., Allen, S. K. (2009). Widely Received: Payoffs to Player Attributes in the NFL. *Economics Bulletin*, 29(3), 1640-1652.

Treme, J., Craig, L. A., Chanda, A. (2008). Convergence (and divergence) in the biological standard of living in the USA, 1820-1900. *Econometrica/Springer Berlin/Heidelberg*, 2(1), 19-48.

\* represents scholarship completed with a student

### **Recent Conference Presentations:**

Treme, J. and Allen, S.K. "Do Professional Tennis Players Become More Efficient as They Age?", Western Economic Association International Conference, June, 2018.

Treme, J. "Using Speed Rounds to Balance Classroom Debate Participation across Personality Types", North American College and Teachers of Agriculture Conference, June, 2018.

Treme, J. and Allen, S.K. "Determinants of Adoption at a Rural Animal Shelter," Virginia Association of Economists, April, 2018.

Treme, J. *Balancing Class Participation through SPEED Round Debates*. Poster presented at the 2018 NCSU Teaching and Learning Symposium, April, 2018.

Treme, J. *How to Demonstrate Principles of Economics on the First Day of Class*. Poster presented at the 2017 NCSU Teaching and Learning Symposium, April, 2017.

Treme, J. *Student Effort, Specifications Grading and Pass/Fail Homework*. Poster presented at the 2016 NCSU Teaching and Learning Symposium, April, 2016.

Treme, J. "How to Implement Specifications Grading: Lessons Learned", North Carolina State University, Office of Faculty Development Workshop, October 26, 2015.

### **Recent Scholarly Teaching Activities:**

Completed Scholarship of Teaching and Learning Institute, NCSU, May, 2017.

CURE (Course-Based Undergraduate Research Experience) Summit at UNCG. May, 2017.

Completed Certificate of Reflective Teaching, NCSU, December 2015.

## Supervision of undergraduate theses or extensive research projects

1. NCSU Spring Undergraduate Research Symposium Poster Presentation  
Wright, Kelsie, 2018.  
"A Study of the Determinants of the Supplemental Nutrition Assistance Program Sanctions"
2. NCSU Spring Undergraduate Research Symposium Poster Presentation  
Jordan, Ethan, 2017.  
"Can Irrigation Outsmart the Rain?"
3. NCSU Honors Contract  
Frazier, M., Spring, 2017.  
"Applying Economic Principles to Natural Resource Management in Developing Countries"
4. UNCW Research Fellowships  
VanDerPloeg, Z., 2013, 2014  
Shoesmith, B., 2014  
Parton, L., 2013  
Sackett, L, 2011
5. UNCW Research Scholars  
VanDerPloeg, Z., 2014  
Parton, L., 2013  
Lawton, E., 2014  
Shoesmith, B., 2014
6. Off-Campus Presentations  
**Eastern Economic Association Student Presentations**  
VanDerPloeg, Z., 2014  
Shoesmith, B., 2014  
Fisher, M., 2014  
Oglesby, I., 2014  
Simmons, A., 2014  
Parton, L., 2013  
VanDerPloeg, Z., 2013  
Lawton, E., 2013  
Shoesmeith, B., 2013

### **SNCURCS**

Sackett, L., Supervised Research, Economics & Finance Department, "Examining the Impact of the NC Tanning Tax", (August 15, 2011 - December 2011).

### **Research in the Capital**

Sackett, L., Supervised Research, Economics & Finance Department, "Examining the Impact of the NC Tanning Tax", (August 15, 2011 - December 2011).

### **Colonial Academic Alliance Annual Undergraduate Research Conference**

Sackett, L., Shoesmith, B., VanDerPloeg, Z.

7. Student Publication  
Shoesmith, B., *Colonial Academic Alliance Undergraduate Research Journal*, 2014.
8. Supplemental Instructor Development  
VanDerPloeg, Z., Supervised Teaching Activity, "Supplemental Instructor", In Progress. (August 2013- May 2014).  
Lawton, E., Supervised Teaching Activity, "Supplemental Instructor", Completed. (January 2012 - May 2012).  
Talton, D., Supervised Teaching Activity, Economics & Finance Department, ECN, 221, Completed. (January 15, 2011 - May 5, 2011).
9. Honors Thesis Committee Chair  
Shoesmith, B., Undergraduate Honors Thesis Committee Chair. (May 2014).  
VanDerPloeg, Z., Undergraduate Honors Thesis Committee Chair. (May 2014).  
Domanowski, M., Undergraduate Honors Thesis Committee Member. (May 2012).
10. Advisor for 24 entries to CSURF Poster Fair, Economics & Finance Department, Completed. (August 2010 - April 2014).

### **Supervision of graduate or undergraduate theses**

Masters completed as Chair or Co-Chair (Total = 2)

1. 2015 Jinyi Wang
2. 2010 Brian Sherrick

### **Recent Professional Service**

Reviewer, Journal Article, *Health Care for Women International*. (July, 2018).  
 Reviewer, Journal Article, *Applied Economic Letters*. (June, 2018).  
 Judge, NCSU Summer Research Awards from the Office of Undergraduate Research. (June, 2018).  
 Judge, NCSU Spring Undergraduate Research Spring Symposium. (April, 2018).  
 Reviewer, Journal Article, *Applied Economics*. (April, 2018).  
 Judge, NCSU Summer Research Awards from the Office of Undergraduate Research. (April, 2017).  
 Judge, NCSU Spring Undergraduate Research Spring Symposium. (April, 2017).  
 Reviewer, Journal Article, *Health Care for Women International*. (April 2017).  
 Debate Judge, Charlotte Southern Classic Speech and Debate Tournament. (March 31, 2017).  
 Reviewer, Journal Article, *Applied Economics Letters*. (January 2017)  
 Reviewer, Journal Article, *Journal of Media Economics*. (October 19, 2017).