Ezgi Cengiz

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Contact Information

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Current Employment

Assistant Professor, North Carolina State University — 2022–Present
Department of Agricultural and Resource Economics

Education

University of Massachusetts Amherst, USA
Ph.D., Resource Economics — 2022
Dissertation: Essays on advertising, sodium intake, and soda taxes [link]
M.Sc., Resource Economics — 2018

Istanbul University, Turkey
B.A., Economics — 2011

Primary Fields

Industrial organization, applied microeconomics, applied econometrics, health economics

Research Experience

Research Assistant, University of Massachusetts Amherst — 2015–2021
to Dr. Christian Rojas and Dr. Emily Yucai Wang

Teaching Experience

Sole Instructor, University of Massachusetts Amherst
RESEC 312: Introductory Econometrics (undergrad) — Summer 2021
RESEC 102: Introduction to Resource Economics (undergrad) — Fall 2018
Awarded the Vijay Bhagavan Teaching Assistant of Distinction Award for excellence in teaching

Teaching Assistant, University of Massachusetts Amherst
RESEC 701: Probability Theory and Statistical Inference (grad) — Fall 2020
RESEC 452: Industrial Organization (undergrad) — 2015–2020
RESEC 453: Public Policy in Private Markets (undergrad) — 2015–2017

Working Papers

Is traditional advertising effective? New evidence from mass-produced lager beer in the United States (2022) [link]

Sodium intake and reformulation in the United States: Evidence from scanner data (2022, under review)
with Christian Rojas [link] [Online Appendix]

Are food manufacturers reducing sugar content? Evidence from scanner data (2022, under review)
with Christian Rojas [link] [Online Appendix]

How much do people consume after a soda tax? Evidence from the Philadelphia, PA, tax event (2022) [link]

The evolution of diet quality in the United States (2020)
with Christian Rojas and Emily Yucai Wang [link]

Work In Progress	**Trans fat intake in the United States: Evidence from scanner data** *with Christian Rojas*	2022
Awards, Grants, & Fellowships	USDA-NIFA Hatch Project Graduate Student Contributor[1]	2018–2022
	AAEA BEER Section Graduate Student Research Scholarship	2021
	The Vijay Bhagavan Teaching Assistant of Distinction Award	2019
	AAEA Graduate Student Travel Grant	2019–2022
	University Travel Grants	2017–2022
	NSF Doctoral Dissertation Research in Economics[2]	2018–2019
	Resource Economics Graduate Student Summer Merit Fellowship	2018
	Resource Economics Graduate Student Summer Research Fund	2018
Invited Seminars & Presentations	"**Is traditional advertising effective? New evidence from mass-produced lager beer in the U.S.**" AAEA annual meeting, Washington, DC (2018); Atlanta, GA (2019); Austin, TX (2021); Anaheim, CA (2022); NAREA annual meeting, Philadelphia, PA (2018); virtual (2021); AAEA Graduate Student Section Webinar, virtual (Fall 2021)	2018–2021
	"**Sodium intake and Reformulation in the U.S.**" with Christian Rojas. Food Reformulation Conference, Munich, Germany, virtual.	2021
	"**The Impacts of Soda Taxes in U.S. Localities**" AAEA annual meeting, virtual.	2020
	"**The Evolution of Diet Quality in the U.S.**" with Christian Rojas and Emily Yucai Wang. Arizona State University (2019); UConn (2019); AAEA annual meeting, Atlanta, GA (2019); Toulouse School of Economics, Toulouse, France (2019); Virginia Tech (2018).	2018–2019
Service	Session chair, NAREA annual meeting	2018
Computer Skills	Programming: Stata (fluent), R (fluent), MATLAB (advanced) Teaching: Blackboard Learn (BBL), Moodle, Online Web Learning (OWL) Author (html), and OWL Instructor (course management) Language: English (fluent), Turkish (native)	
Other Experience	Sales Representative, Saylon Consulting, Turkey Language and regulatory affairs for pharmaceutical companies	2011–2012
	Intern, International Stadia Group (ISG), Turkey Sales & marketing project for Galatasaray's new Turk Telekom Arena soccer stadium for ISG	2009

[1] MAS00531, "Advertising, Price Competition, and Entry in Concentrated Industries," Christoph Bauner (PI), Christian Rojas (Co-PI), Emily Yucai Wang (Co-PI), 2018–2022, $14,500/year.

[2] Grant writing experience. Christian Rojas (PI), Ezgi Cengiz (Co-PI).