



Interest Profile: Starting a Small Farm

Cooperative Extension conducted a state-wide telephone survey in 2007. In part of the survey, respondents were read a list of topics and were asked to indicate if they were interested in pursuing a given topic area (a) in the next six months (b) in the next year or (c) not at all.

This profile describes respondents who were most interested in this topic. Please note the word “most.” The characteristics listed below are not comprehensive, but represent the subgroup expressing the “most” interest. Only characteristics that reached the level of statistical significance are listed.

Where more than one entry appears below a demographic category, assume the entries are ranked. The highest ranked entry appears first and is followed by the next highest.

DEMOGRAPHIC PROFILE

Those most interested in this topic are:

By Education

- Hold a two-year degree, attended some college, attended grades 9 – 12 and hold advanced degrees

By District*

- Dwell in the Northeast, West, Southwest, Northwest or Southeast regions

*Note – these are 2007 districts.

By presence of children under 18 in the household

- Have children under 18 in the household

DEMOGRAPHIC PREFERENCES

In a survey of all respondents (not just those interested in this topic), these are preferences associated with the demographic groups listed above.

Time of Day

- Two-year degrees prefer evenings.
- Some college prefer daytimes.
- High school attendees prefer daytimes.
- Advanced degrees prefer daytimes.

Location

- Two-year degrees prefer home, followed by community centers.
- Some college prefer home, followed by community centers.
- High school attendees tie between home and community centers.
- Advanced degrees prefer home, followed by community centers.

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