



# Interest Profile: Control Diabetes or Asthma

Cooperative Extension conducted a state-wide telephone survey in 2007. In part of the survey, respondents were read a list of topics and were asked to indicate if they were interested in pursuing a given topic area (a) in the next six months (b) in the next year or (c) not at all.

This profile describes respondents who were most interested in this topic. Please note the word “most.” The characteristics listed below are not comprehensive, but represent the subgroup expressing the “most” interest. Only characteristics that reached the level of statistical significance are listed.

Where more than one entry appears below a demographic category, assume the entries are ranked. The highest ranked entry appears first and is followed by the next highest.

## DEMOGRAPHIC PROFILE

Those most interested in this topic are:

### By Ethnicity

- Multiracial, African American and (distantly) Native American

### By Education

- Have a two-year degree, attended some college, attended high school, have a four-year or advanced degree.

## DEMOGRAPHIC PREFERENCES

In a survey of all respondents (not just those interested in diabetes or asthma), these are preferences associated with the demographic groups listed above.

### Time of Week

- Multiracial had no preference.
- African Americans prefer weekends.
- Native Americans prefer weekdays.

### Time of Day

- Two-year degrees prefer days.
- Some college prefer evenings.
- Attended high school prefer days.
- Four year degrees prefer evenings.
- Advanced degrees prefer days.

Distributed in furtherance of the acts of Congress of May 8 and June 30, 1914. North Carolina State University and North Carolina A&T State University commit themselves to positive action to secure equal opportunity regardless of race, color, creed, national origin, religion, sex, age, veteran status or disability. In addition, the two Universities welcome all persons without regard to sexual orientation. North Carolina State University, North Carolina A&T State University, U.S. Department of Agriculture, and local governments cooperating.